

PUBLI

Solution for modern
book publishers

 **AURA**

UNIQUE SOLUTION

for sale, management and distribution of your e-books

Get a tool to create e-books, allow your customers and readers to preview e-books before purchase and easily sell. Get interface for licence administration.

Offer customers your own mobile application for reading your e-books anywhere and anytime on-line or off-line with the highest security against illegal dissemination.

Publi will allow you to improve communication with readers by Push notifications and receive useful feedback about reading and usage of your e-books.



SECURITY

The highest e-books protection with content encryption, licensing rights and device identification. We will also **encrypt** and **protect** your existing e-books in **ePub** format.



MOBILE APPLICATION

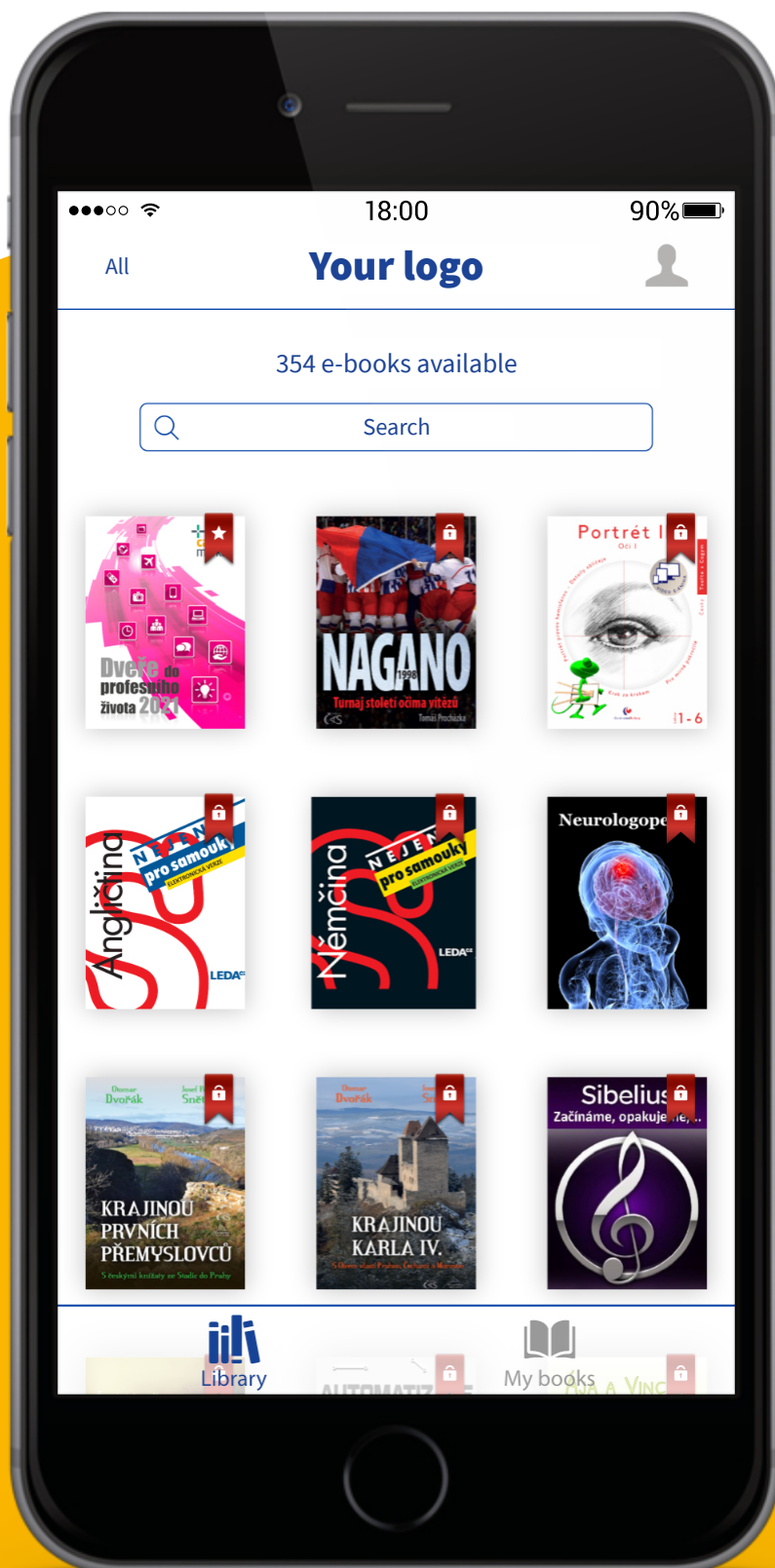
Your own application for reading your e-books on all devices brings a tool for communication and feedback from readers.



REPORTS

Overview of purchased e-books, their downloads and usage to understand your customers.





E-LIBRARY

create, securely distribute, sell
and read e-books comfortably



M-BOOKS

Create e-books in editor and enrich their content with multimedia and interactive elements as M-books.



BOOKS PREVIEW

Give your customers an opportunity to get excited by previewing e-books before purchase. Offer them an overview of available and purchased e-books.



E-SHOP

Complete e-shop solution for selling e-books.



AVAILABILITY

E-books are available for reading on any devices on-line and off-line. Computers, mobile telephones and tablets.



SECURE DISTRIBUTION

Have a control of your e-books. Get a platform for your readers registration, management and licensing rights control.



FEEDBACK

Get an insight of using and reading your e-books and inform readers about news.

M-BOOKS

multimedia e-books

Use modern tools to create M-books and offer your customers new experience from reading.

M-book is ePUB extended by multimedia and interactive elements. It brings new user experience, high security and better understanding for readers.



INTERACTIVE

M-book combines responsive design with interactive and multimedia elements enriched by videos, voice recordings, galleries, exercises, exams and others.



EXERCISE AND UNDERSTANDING

Publi contains tools for the creation of tests. They can be part of an e-book or a separate publication and they can serve to verify understanding and evaluate content. There are other possibilities of use according to the user's needs.



ADVANTAGES FOR READERS

Offer your readers tools for working with books content. They can create notes, highlight or underline text, save extracts and automatically create quotations.

REFERENCES

LEDA^{CZ}

Nakladatelství ALTER
Učebnice, učební pomůcky a odborné publikace

MUNI



Palacký University
Olomouc



Jihočeská univerzita
v Českých Budějovicích
University of South Bohemia
in České Budějovice



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