

# AURA Product Overview

The 17th Annual EU-UN  
Procurement Seminar



## We don't make contracts, we build global partnerships

### AURA, s.r.o. (ltd.)

- Founded in 1989
- Company located in Brno, Czechia – European Silicon Valley
- Long-term experience in the area of complex Information Systems
- Specialization in IS for military logistics

Headquarters,  
SW & HW Division,  
Codification Agency

Úvoz 499/56  
602 00 Brno  
Czechia

Military Logistic  
IS Division

Barracks  
Brno  
Czechia



# Main products of AURA

- LIS – Logistic Information System
- MC CATALOGUE – materiel codification according to the NATO Codification System standards
- Publi – platform for creating, publishing, selling and reading multimedia books, manuals and other publications



# LIS

## Logistic Information System

Supports all important areas of military-type logistics, e.g.:

- Logistic support for operations
- Crisis management of materiel resources
- Materiel resources planning
- Weapons and ammunition central register



# LIS - Features

- **Control over assets and organization**
- **Optimal Readiness**
- **Effective Supply Chain**
- **Logistic Support for Operations**
- **Rapid Deployment and Sustainability**



# Operational Supply Chain Management

Acquisition  
& Delivery  
Support



Warehouse  
Issuing



Packing  
& Shipment



**Issuing  
& Shipment**

**Online Tracking**



Delivery to  
the Theatre



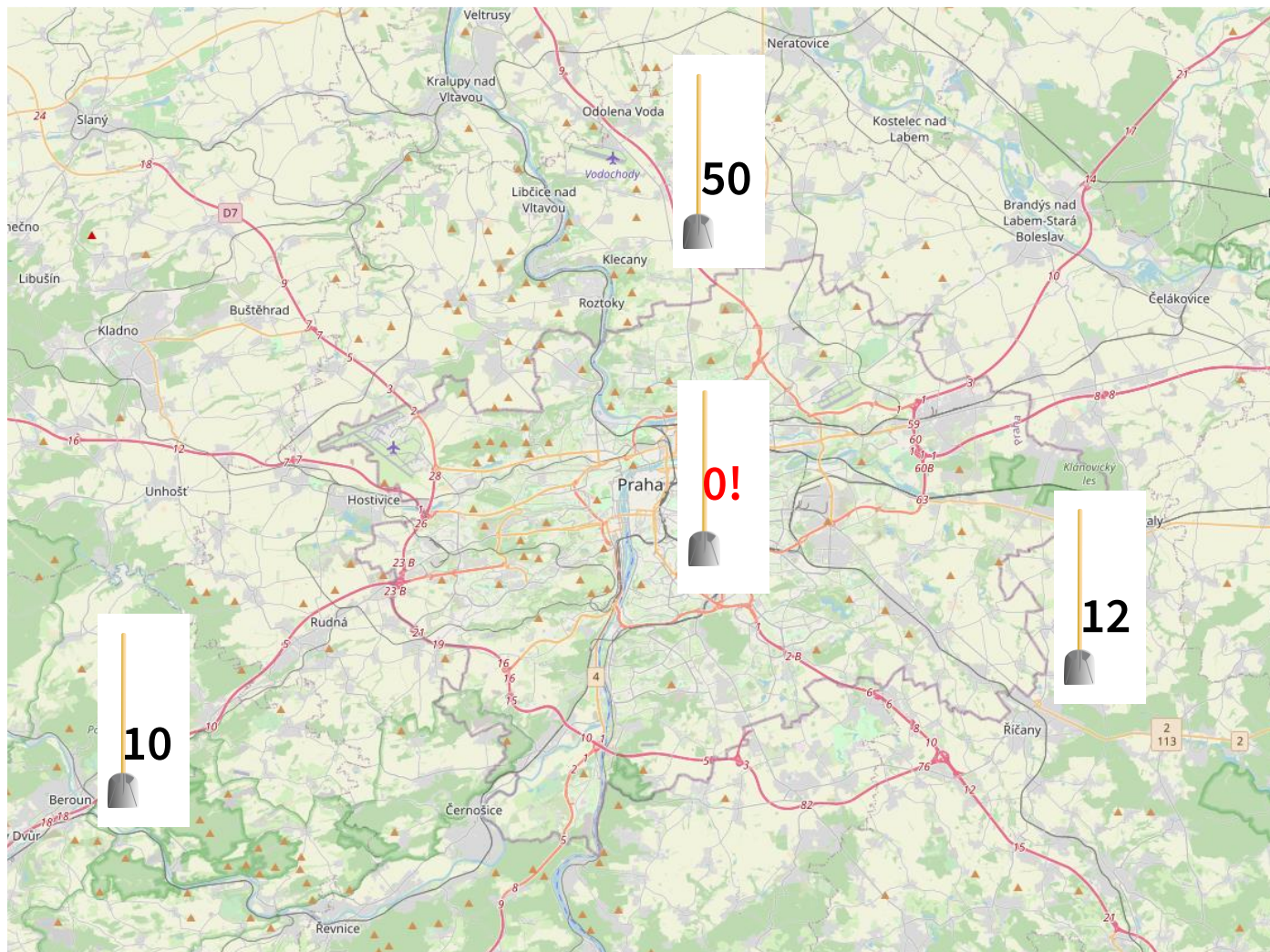
International  
Transport



Domestic  
Transport

**Transportation  
& Consignment  
Tracking**







# MC CATALOGUE

## Materiel Codification Catalogue

We are the world leader in software and expert consulting services for the NATO Codification System (NCS)





## NATO Codification System

NCS is a unique identification system which examines a materiel item, compares it with other items and allocates a unique NATO Stock Number (NSN) to items with the same:

- FIT
- FORM
- FUNCTION



Based on the US Federal Cataloguing System that was found in 1950s.



# Benefits of NCS

## 1 Common supply language

Providing a mechanism to enable us all to speak the same logistics language is invaluable in any support chain

## 2 Saving money

A unique identification system helps avoid duplication, reducing purchasing and management costs

## 3 Support of logistics

Interoperability between national and multi-national forces, suppliers, manufactures...





## MC CATALOGUE

The most spread codification tool worldwide







# PUBLI

Platform for secure document distribution

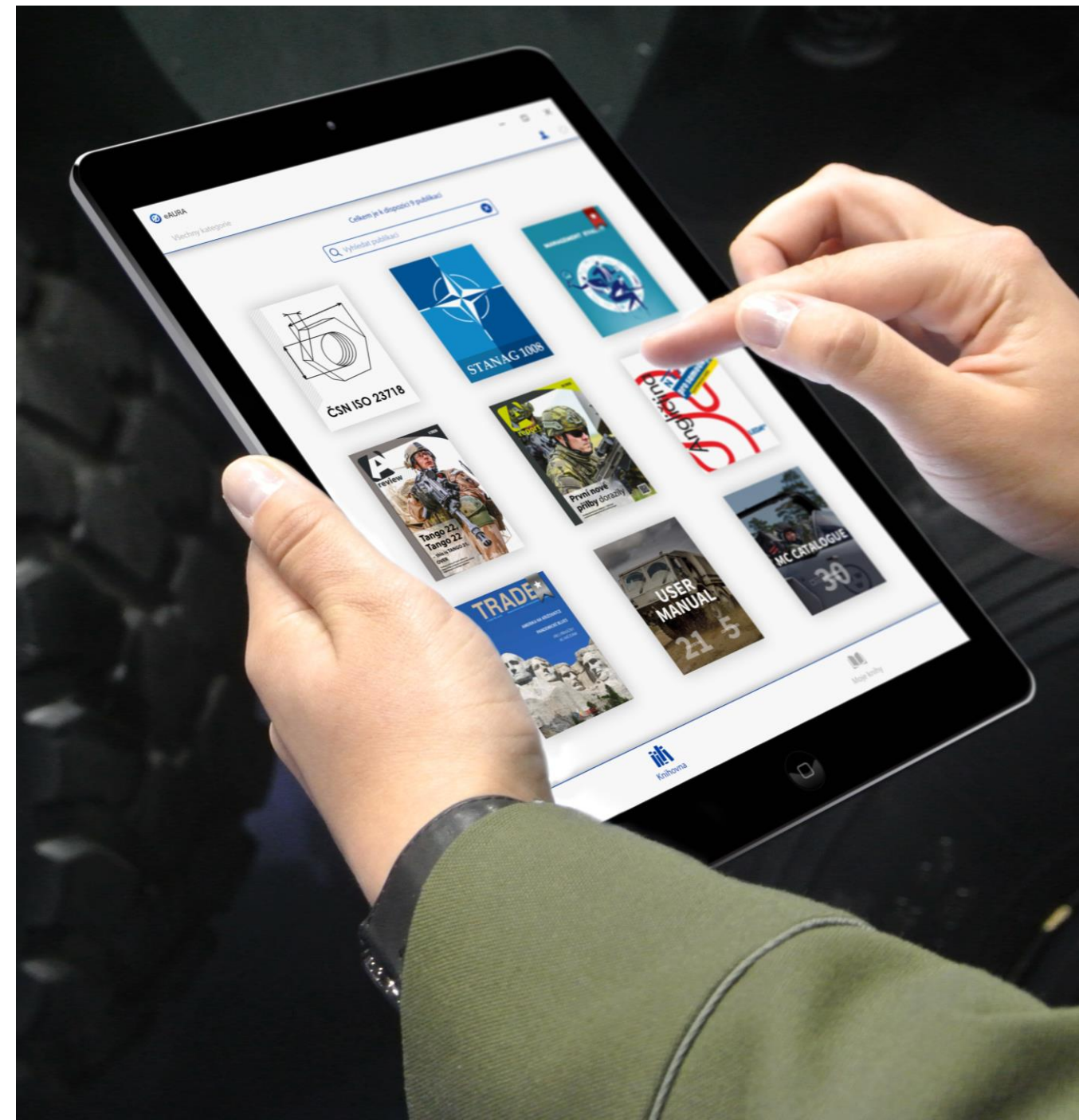


## Platform for publishing and distribution of documents to mobile devices and desktops

Creation and sharing of entire libraries or single documents like **standards**, regulations, **technical documentation**, laws etc. including **control over their validity**.

Thanks to **encrypted storage**, the documents never get into the wrong hands.

All publications can be read **on-line** and **off-line** on **PCs, tables** or **smartphones**.





# UNIQUE SOLUTION

for the most secure distribution  
and documents sharing

**A comprehensive platform with the highest level of security that adapts to you.**

We have developed a platform that prevents unwanted distribution, downloading and printing sensitive information. Get an overview of documents and ensure that they are up-to-date on all devices of your partners or employees. Always keep your contracts, guidelines, technical drawings, manuals, business documentation etc. up-to-date with advanced security against unwanted sharing. Define rules for your documents and simplify their distribution.



## SECURITY

The highest data protection with content encryption on the client's side and secure delivery using the device identification itself.



## CONTROL

Get full control over who, when and on what device has access to documents in a secure electronic library.



## MONITORING

Get an overview of using, downloading and printing of your distributed documents to ensure traceability and compliance with established business processes.





# ELECTRONIC LIBRARY

**secure distribution and access to sensitive information**



## CONTROLLED DISTRIBUTION

Get control over who can read, share and print important documents.



## ACCESSIBILITY

Documents are available on computers, tablets and all mobile devices on-line and off-line.



## E-LIBRARY

Overview of documents in your own secure electronic library brings convenience for administrators as well as clients.



## AUDIT AND REPORTS

Analytics provides a detailed overview of work with documents on the client's side.



## DOCUMENT UPDATES

Any changes of final documents are automatically synchronized on all devices to prevent outdated and multiple file versions.



## CONTROL

Confirmation of reading documents and creation of checklists and tests enable effective control and fulfilment of process requirements.





# MORE FEATURES

## unique interactive elements



### RESPONSIVE AND INTERACTIVE DOCUMENTS

In Publi you can create fully responsive e-books and documents with interactive elements called M-books. These can be enriched with animations, videos, voice recordings and other multimedia elements that make them easier to understand.



### EXERCISE AND UNDERSTANDING

Publi contains tools for the creation of tests. They can be part of an e-book or a separate publication and they can serve to verify understanding and evaluate content. There are other possibilities of use according to the user's needs.



### EFFECTIVE CONTROL AND CHECKLISTS

Publi can be used for creating checklists, distribution and inspection. Repeated processes, such as maintenance or revisions, when the employee goes through a list of tasks during work and the resulting states are monitored and reported to the supervisor. Filling in the checklist can be performed off-line even in difficult conditions.



### READING PROFESSIONAL LITERATURE AND MAGAZINES

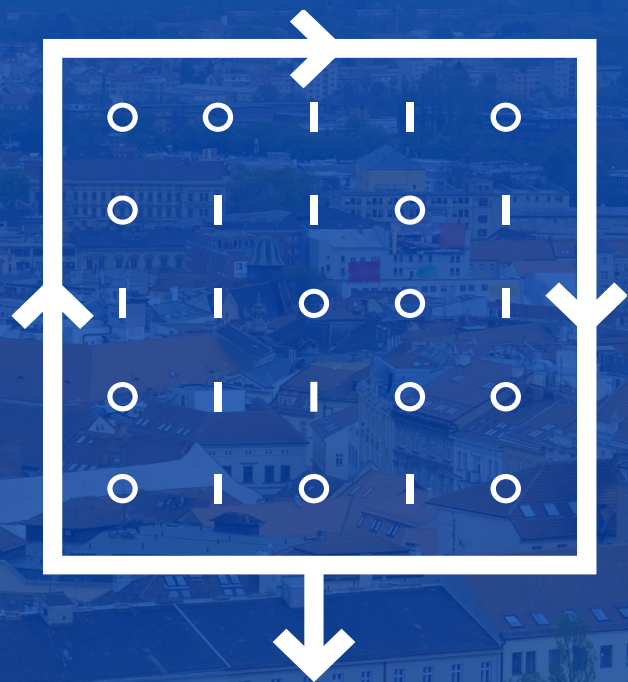
Access to company news, magazines and professional literature from anywhere and at any time brings new possibilities. Make the access and reading easier for your employees. Save time when administering distribution and book borrowing.



# Our approach

- Realistic in technical solution, resources availability, price
- Fair
- Transparent
- Communicative
- Flexible
- Positive





Thank you for  
your attention

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