

Jan Mach, Tomáš Foltýnek a kol.

# Jak předcházet psaní prací na zakázku



3gfac] ü) a\Wf]h -S ? SUZi Fa\_ â÷8a'fü` Wl <aeW8a` fS Si  
@[] a'S = Scahâl 8oS` f[-W = a\_ a l HWâ` [] S = cae` [ S l  
: S SA Vefd [âhâl Úf bâ` D[UZFW

BgT[] SUWk'ShkVâ` S l S baVback? [ [eWf]S -] a^efh l \_ âWpW  
Sf ^ahüZakh hâ\_ U UWfS[] ahS éZa dâl ha'ahéZa bdaWfg  
? Ú? F Z̄ Z̄#%S" \$# Baef^ahâ` í S] SWW [U é [ fVdfk efgVg'íUUZ  
hkea] iUZ -] a^eWS\_ Wí\_ ` S d l [] SS b í Vmfaef [ VefS` ` iUZ\_ WâV  
H V ^âhâ` í SZaV aUWí

Ä G` [hW] [S = ScahâS l S" S#  
Ä -S ? SUZi Fa\_ â÷8a'fü` W\WSZ S" S#  
5ahW [ ^gefSf[a` Ä EfS [eSs: gVWahâl S" S#

G]f]i faZafa V i S eWíV i \_ W` âdV í (UWU 5 dSf]hW5 a\_ \_ a` e  
3ffdTgf[a` > [UWeW&Z' /Zffb,!!UWf]hWâ\_ a` éad! (UWeW Tk] &Z' fi  
] fWâ g\_ ap g\W W\_ WWe hgp]fil V[efdTgU S] abidhâ` í V i S  
ba\_ aU S] éZa] a[h\_ éV[S l S baV\_ í ] k âV éZa ghWWi b haV iUZ  
Sgfac S l V d W

;E4@ +) \*Z̄" Z̄S&(Z̄ #S' Z̄ /bd` ffi  
;E4@ +) \*Z̄" Z̄S&(Z̄ #SSZ̄&/bVXi





# Manažerský abstrakt

FWfa Va|g\_ Wf eWSTühá baVnaVW l hS` ü\_ lã f dSUF UZSf` Y S/SWV/Uü  
YZafi dif` Y | b eS` í b dSUF` S I S/ál /gž5 a` f dSUF UZSf` Y Wb WfgbW | V k  
aeaTShkgp|WVW | `S` ag` Wa` W b cãh` `ag f W efdS` gl Stk` ý ba\_ aZ` S  
h b dSUF h S f b cãU | S ø W W V l i eã` î l äba fgl | dMf l S| SWV | U é Za baefgbg  
S baVaT` é h iZaVž 5 a` f dSUF UZSf` Y W:|dã h W W aef l` l` â\_ l W\_ é` S  
heagh|e` aef | e` S TIV | S\_ | ] a\_ W` í LZ` ~dW | ] f W E l b dSUF hã` í b dSUF | l W E ý  
`S | f W E W ž Eba` W` é d e k W W U Z i W a h i L Z e f dã` W | S b c` U b X` Y a hã` í W  
gh W W h e S\_ a e S f` é | S b l f a W @ã e` W` W b a b eã` S b dã T W S f | ] S Uã` f dSUF  
UZSf` Y g l h i l` S\_ ` é | S g l k` W | e S f | h S h i l | g\_ k h l S Z d` [ í S h W | é  
d M g T | U W

B cã h k e h f` W i b í | ` Uã` f dSUF UZSf` Y g S g f a | h k g p | f S | l h S` ü b a V n a V ü  
f cã ø Z W í | ] \_ a W W\_ S b g ý U V h a V k` W` a f | h W | f a\_ g f a b a V n a V` é\_ g  
W` a` î l b a Z` W g\_ a f | h S U M f` S | g l b í W | f a e f i S d S Uã` S` l S U W ? W | Z` S h í  
X | f a c k | f W E b | e b i h S ý | dã l Z a V` g f i e f g W W f S V a b g e f | f e W a V n a V g S` W Z S f  
e | b cã U` `S b e S f i b S f í S T e W U M` â\_ g e f g W W f S ø | a` g V` S f i` `W` h d S h W  
h S e f` í e U Z a b` a e f | ] [ dã` â` W U Z a b` a e f b cã U` `S b e S f` [ X | f a c k W W i ž

Lã e S V` í\_ fé\_ S f W` b | l S T ü hã` í e Wã` f dSUF UZSf` Y W` `e a g V a V S f W` â  
d l | ] S e` í\_ e b a Wã l S | a W i l | â | h S | f S a V M i V S` é b cã U W` W a Vã` í b cã U W  
` W W b W i a V Z S` W i b a V n a V g l h k V i cã` í` W a S T e W U W` S` a e f i g S T e a h W f S z  
B a l` S f | k l i e l S` é` S lã | `S V` h i l | g\_ g d l | ] `e a g V e g Z ü\_ Z` S h` í\_ b | ý W  
b cã Xã d\_ g` S U V a b a c g W i ž

6 S` í\_ S e f a e | `a a h S` ü\_ e b W i ~ | W` Uã` f dSUF UZSf` Y g W W Z a e` a p | fã  
a V Z S | f W a e ž ? a p` a e f | ] S | dã l b a l` S f b cã U` `S b e S` a g` S I S | ä l | g l `e a g  
a\_ W W e ž H b í g U W e W e S p i\_ W e z d a g f W | e f g ý U b cã | f | U é f | b k b |  
b a W W W i` S Uã` f dSUF UZSf` Y ž 6 W | f é W l S\_ | f e W b W M iã\_ `S  
b cã W U ž H dã\_ U V a b a c g W i b cã e f g W W f k g hã V\_ W b cã | f | U é f | b k | ] f W E  
\_ S ý e b a` W` é Z a` W a h S f W W Vã Tã h S f e W W S e f` í Z a l b cã U hã` í b cã U M | f W E  
T g W W h p k` W iã` `W | b a V h p Wã U | í b cã U W / 6 a b a c g W i b cã h k g g ý U e W  
l S\_ g ý l W\_ é` S` S fã l S | `S e f S h | f b a V\_ í | ] k | ] f W E | `S V a g V d l` `S  
S g f W f | U é Z a V` a U W i S l f p g ý e f g W W f \_ \_ a p` a e f a g f e a g d | ` Y g W W U Z  
ø | a` ž

`;` e f | g U W S lã | a` a Vã d | `e a g f \_ | ] | V a` `S e f S h g ý` `a d\_ S f | h` í b a V\_ í | ] k  
h` | U Z p e W g | f W E S e f g W W f | b a Z k T g ý ž` í\_ W b | U f` `iã h W e` a V\_ í f` g f i

Uà` fcluf UZVf[ Yg TgVagf fi\_ \_ W=i bclcfad bcl baVnaV TgVag\_ if baZ  
fWUjâ^ í bSUZSVWzBch í\_ ] cl] W bcl [ `ef[fgUWkfs] `Sb í] /SV\_ `a Tuf  
lSZd gfil â] Sl g bcl] fl] flkg Uà` fcluf UZVf[ Y/S[\_ baVaT üZfVa chüZ  
h [f `iZ b Wb[e žB [ bclWU TkeVg [hW [fk\_ `k lS\_ [f `S è ípWí  
fS] g `S efgWwfk è ípWí b íVmfafi ] baVnaV\_ S è ípWí cl]a S`l SUW  
baVnaVg efgWwfkž6 Vmfâ Vâch fSl h V `âhâ í efgWwf S lS\_ ef`S U l  
lS\_ WWí S] üZ] a`h XidW bclbSYSUWà` fcluf UZVf[ YahüZ egpW`S  
b V -] a`kžL\_ í `k`eag [ hktš` éfWZ` [U é\_ ap` aef] Wwiz

<S] g] Sl g W W S b í] SVg l W íl ] fWé gb fgfa l ] g`Waf\_ Síl hüdSl `ag  
ba\_ aU b [ W\_ [` SU Uà` fcluf UZVf[ Yg [ cl ] e` í\_ ebaWüZ\_ pWtuf  
Vmfef[hšž5 íW b [fa\_ `Wí bagl Wba\_ aU S] SWW [U é\_ g eWfag Wf  
clag [ fW í l âVmfaf/baVnaV ` í g l ] ag`WfzBa] gV Tk Uà` fcluf UZVf[ Y  
l efS^h Wj é dWgT[UWV V ] SV `í ] a` fcl`k\_ aZ^Tk eWfaf hW ag  
Zcl Tag bcl [ fWdfg S dWgfsU eWfag hka] éZa -] a`efhž<S] a hZaV é  
WWí bclT`W Sfl] k eWwí Vmfef[h` í l â] Sl bae] kfahâ í S [ l Wâhâ í egZ  
pWbeS` í S] SWW [U üZ fWf `S l S] ál ] gžH cl\_ U Vabag Wí `S` âclV í  
clah [ hl âh clg Va] g\_ Wfg Wâd\_ g`ahâ` a Vabag Wí bcl Vmfef[hg D  
hklZal WU l VâTcl bclj Whl SZš` [ iz

# 1 Contract cheating: Popis problému

## 1.1 Definice a vymezení contract cheatingu

3 | aʰbɛs̄ í S] SWW [U üZ fVfM `S] S] ál | g` Wí` ahü\_ fkbW baVraVgł  
haVTad é [fVfSfg WVV i` Ua` fčSfUZVf] Ybagp[ʰSpħaUW\$"" ( 5` Sd] W  
S >S` USeVf hWé\_ ke'g agfeagdahâ í l bčSŁahâ í ø] a^ e bčYčS\_ ahü  
] òVW /5` Sd] WS >S` USeVf \$"" (fž 6 W [U bal V \ >S` USeVf dal -í [^  
a VS^í fkbk ø] a^ S bčSf ] fVé efgVWf [ `WZahSý l bčSŁahSf \` ü\_ [  
aaTS\_ |,

%a` fčSfUZVf] Ybab[egWbčaUW b [ ] fVé\_ e] efgVWf [ \_ aZag `WZSf  
hkbčSŁahSf ačY]` â^ í bčU] | fVé g bS] \_ aZag aVWf Vsf] S] a TkéVWV S'a  
a WUZ hSef í Vî'az` Sefa fa l SZd g'Wl Sb'SUWí bab'Sf] g S\_ ] pWTüf  
ge` SV ` a ba\_ aU [ fVé VâhüUZ ečâ` W e babfâh] S\_ [ž /> S` USeVf \$" #+fi

ATVaT` Ua` fčSfUZVf] Y VV` g'W7gabV\$ @Wí ač] Xäd 3 USW [U  
;` fVd fčZ` Wâ %äd g S] SWW [U éZa b Wfgb] g] | VkaTS hkgp] W W [ž  
l` S ag S!` Wâ ` Wbčh` ` ag f Wí ečS` g] Stk` V ba\_ aZ` S hkbčSŁahSf bčU  
l S ø VV l i e] â í S] SWW [U éZa ] dMfg` Wâ baefgbg] S fa TWaZ` Wg` S  
fa l VS éVW â a b S f Tg` Wâ \` é l hüZaV ` izz` /7@3; l S" #+fi

A dY]` â^ í bčU b W]` âVS` ag efgVWfW ] ZaV aUWí ` W gé Tüf bagl W  
bčYčS\_ ahü] òV [ bčefüfVfž? ] pVWV S f a d l` é fVfMahé S` WfMahé  
ø] a^ ] fVé \_ â efgVWf l bčSŁahSf eâ\_ l ` Sb žeW V fčâ^ í [ l ah dW â  
] hS]` S` í bčUW bčWfS UW bčWf Sg V ah] gâ^ í Vî'az` LS Ua` fčSf  
UZVf] Y eWbah S g W] l SefagbWí ` S l] ag; ahé\_ fVf g [ ` Sbah Vâ í  
e] d f ü\_ e gUZâ] W SbaVž

Bčâ ` Sb^ ` í VV [UWâ` fčSfUZVf] Yg` S] a] fa S] SWW [U éZa baVraVg  
` Wí baVefSf é l VS WbčUW i e] â S a V] a\_ Wí` iZa` Wâ ` Wâ\_ Wí` iZa  
egTWf gž EfgVWf [ \_ aZag hkbčSŁahâ í e h bčUW l S V S f V f W í ~ d\_ b W  
í Wâ h é ečâ ] k ` Stil WU b í bčSg baV]` SV ` Wâ l bčSŁahâ í fVfM ` S  
l S] ál | g /S` YžfV i` %Wesk [ ^ž h [ fVé Wâ h é S g] U [ hkgp] f Zafahé  
fVf k Vaefgb` é ] WefS Wí ` S efgVWf e] üZ bWf fa bWf ečâ ] aUZ ` Wâ  
h ] a\_ Wí` iUZ VS f S Tál iUZ l bčSŁahS` üZ W W /S` YžfV i` %Wesk TS ] žž  
HW [ Sefa efgVWf [ hkgp] hSý` Wäd` â^ iUZ ] a` f S] f l ] Vka bčU\_ ] pWS  
efgVWf S hkbčSŁahSf ` Sb žb f Tg] ` ü ] S\_ SčâV [ eba` g p] ž

@Wí fS] é baVefSf é l VS S h S] é Xäd` Wbae] kf` g f S aV\_ ` S l S` Sbeâ í  
bčUW S l S] ál ] gž H bčS] [ fa\_ ] pWTüf ` W W ~` S` ` í b` S f T S l S W ] \` â

Xád S ]a\_ bWISUW/S]a WISb'SUWí ofdfk h dWfSgSUí b áfWé â [ dW]bca `í hiba\_ aUSbaVz H ` ] fWUz b íbSWWZ ` W gé W]efahsf S [ ]a ] dēf í bcafb^ ` iz L.Sb'SUWí bae|kfaHSfW] IS hkbōSLáhâ í bcaUWW ah:W V ]SI W h Va\_ éZal b WW ` Sb`â`ahS` éZa Slâ\_ d éZa W â iz Fa eWh f-] ag ` âeW bcaWgW WW hWhü: [ S]SWW [U éZa fdWfg /FW S f S 6 gYS l S" \*fi SW] h dWg'SU ` S ` âcaV í ocah [ /h] HW â 4dfâ [W 3 gefcâ]W ípMz

Bca aV[-Wí ` Waha'WéZa Uâ` fdfU UZWSf] Yg aV 'Wâ^ iUZ XádW hibaž \_ aU WW 'W]füø Wbagp]fi l bōSLáhS` éZa V'SzBa] gVeWdafi\_ W WW [U >S` USeVfS l ca] g S" #l baVefSf â `Wâ` S bafWUâ^ í \_ ap` aef aWdVsf bcaU ] S]SWW [U é\_ gZaV aUWíl S] a Tk \ efgWwf hkbōSLáhS^eâ\_ ž

7j [efgY 'W]f\_ ` il baha'Wéø Wk hkbōSLáhâ í bcaUWl SefagbWiz<W â eW fkb[U] k a l bōSLáhâ í dWfWbca h WW é ø Wk /fžhkbōSLáhâ í b W'Wg l Va\ ` S VS` é fé\_ Sl Vabag Wí hZaV é 'fWfSfgkfi Yzaefi df] Y /hW e\_ ke'gbeS` í bcaXa` â^ iUZ bcaeah l `â ] SbgT]] SÚ ba'f] Sba'f[Už ] iUZ efd` SbaVž b [l ` S` üb W'SVfWfg/] b W'SVg\_ gé\_ Wíe] Sf 'UWU S gheef b haV íZa Sgfadfi ] adWfgdS fWfgl efk'ef[U é obdShl `Sl k] ahé ] adWfgdXád\_ âfahâ í [ Vag ahâ iz; g hü:VghWWUzS] f[hf Tk eWh:S] W S'a a Uâ` fdfU UZWSf] Yl ba] gV W bōSLáhâ í VS` é S] f[hfk a W]ahâ a aVefgWwfsi ` Sb žb W'SVfWfg h Sl k] ahé\_ ] gd gž

L bōSLáhâ í dWfWfS baV] SV ] S]SWW [U é bcaU h:S] ` WWS\_ ahSf e fi l Uâ ` STil W baV fi\_ fa al ` S Wi\_ ` ] fWé ] a\_ Wí` í egTWfK ` S [ fWí Wgž

5a Wâ` fdfU UZWSf] Y,

- ‡ hkbōSLáhâ í bcaUW Wa WW âef] IS ` ] aZa \` éZa-
- ‡ `SbahVâ í b [ ah ahâ í l ` S'aei-
- ‡ aVbahVâ í l hkbōSLáhâ í aVbah V í ` S afâl ] k ba'apWé `S] ag] a' Xád\_ ag b [ ah ahâ í l ` S'aei IS ` ] aZa \` éZa-
- ‡ bae|kf` gfi hSef` iUZ -] a^ iUZ bōSÚ ] bagp]fi ` ] a\_ g \` é\_ g l S ø WW b^ ` í WZa efgV\` iUZ bah\` ` aefiz



5a `Wí Uà` fđŦf UZVŦf` Y,

- ‡ Vag ahâ í-
- ‡ Vabadg Wí \_ WâVa`aY[U] üLZ baefgb -
- ‡ |a` l g`fSUW
- ‡ V[e] geW fé\_ Sfg-
- ‡ Vabadg Wí hZaV é {fWŦfgk-
- ‡ `Sl k| ahâ | adWfgđ-
- ‡ [ ` eb|đSUbdŦü ` éZa efgVWŦS-
- ‡ |SbdŦLâhâ í b |ba\_ í Wb |V `WüLZ aba` Wf fWfg-
- ‡ bag|fí efgV` üLZ\_ SŦWâ^ /%kbcŦLâh` üLZ afâ| V|zfi` éZa efgŽ  
WŦS b | b íbđh ` Sg|a` Wí b W\_ fgž

## 1.2 Weby nabízející contract cheating

<W` â eWfb[U] k a i Wáhé efdâ` | k h` WÜZp bal SVí efaY | bđef W| ahŦfW  
Uà` fđŦf UZVŦf` Yg` `Stil WÜ hkbđŦLâhâ í dWŦWbaV| `SV` [ | H adahüLZ  
bdŦüZHwé| gfw aef| efgVWf bag| Wh aTW` ahUWbW|~| gWfê\_ S bđUW  
Seahüđâ\_ WŦS ba|ŦSvah` üdal eSZ efd` žBaV`WaZafa | SVâ í WŦŦ` ahWS  
UWSS | S| â| | S`Wb |V `WS eba`gbdŦü`üLZ\_ g Sgfadh|žEfgVWfah| `WVaVâ`  
bdŦ| f|U| k Zafahü fWf| | fWü\_ |pWâWü VŦf` S| a éé adY|` â` í V`âž

I Wk` `WŦef `| `Stil í baV| `SVk bđâ eW| [ `âđ í S | lâh dW` é bđUW Wâ  
ba\_ aU e` Sbeâ` í\_ h Wü| é bđUW` Fa\_ â hkna`âhŦf VaW| | pW WüW  
a` Waha`Wagba\_ aŽL [ `Xâd\_ SÜ` Si Wg` VŦWahaV|fW` é |pW WüWüW  
a baV| `SVk S`Wâ hkbđŦLâhâ í UW` bđUW; ` V|UW| fWê Uà` fđŦf UZVŦf` Y  
\_ aZag ba\_ aU |WŦf|~| ahŦf| `eag b Wü|\_ fkfa /5 gd|e S` #fi

- ‡ DW`S\_ S` Sefđâ` | k Wí`WS` S| { ahâ e`ahŦ %W| [ `âđ Sđ`%ŦS| S`â e| â  
bđUW`SbaVž
- ‡ Efdâ` | S eW` Spí H TgV|f VaW| | pW| agb\_ baV| `SV` W`h ba aV| gž
- ‡ DW`WUWaV | â| S| `í| `eag S` a` k\_ `üLZ` Sefa Vab`^ `é Xâf| S\_ [ |  
| TS` | k a Tđâ| ` aeaT| | fWê` W`eag efgVWfk S` [ e| gfw ü\_ [ | â| S| Ž  
`í| kž
- ‡ LhWüW` `é aZ`Sek eba| a WüLZ | â| S| `í| `Se` \_ `ghí a fa\_ | pW|\_  
Tk`S hkbđŦLâhâ S UW` bđUW

- ‡ H g] àl ] àUZ bae] kfahS` uUZ e'gbWV` eag ] a\_ bWV` l bclàhS` é bclàUW`  
S fa h W` l àh dg e%hSef` í\_ [z\_ k=W] S\_ [ SgfadZ`
- ‡ 8[d\_ S l Vsd\_ S` Stil` í ffg` í` [ef] eW` S\_ l Vca` \ l STefcd] f SbaVz`
- ‡ Eag` àefi VaVà` í baV] /SV` \W] bclàUWfSUW` dSvk] aTZS`aT` ž`
- ‡ 8[d\_ S YSdS` fgWuItad` ag efk`[ef[U] ag S`Sl k] ahag` oahW` baV] /SV` l`  
] a\_ bWV` í Xid\_` àfahà` iz`
- ‡ Eag` àefi` `StiV] k` \W] Sbclàhâ` í b [ba\_` í` W] hWagUz`a bclàUW` W`a`  
Va] a` UWMS] UW`Shuf] kaba` Wf` ž`
- ‡ @StiV] S l Szd` gWV` a` fcl`g` baV] /SV` S` f[b`SY[áfad] ü\_` ekéfé\_` W` ž`
- ‡ Efdà` ] k` `gfi` gp] hSfVWWhkfa [f` e] aeaT` í` ø` W] aTeSz`g`y` f`S` if] a`  
%oTW` Sfz` [ V] g`y`U` ] a\_` W` ` í` `StiV] gž`
- ‡ Eag` àefi` aTW` àh] ahéZa` Xid\_` g`â` W`eag` ba]SvSh] k` `S` hW] aef`  
bíe\_` Sl` Xid\_` àfahà` í` UfSuf] YdS\_` Sf[U] ü` d`V` Sfbz` ] fWé` Tk` Tk`k` bclà`  
bagZé` baV] /Svk [dWMS` f` iz`
- ‡ E\_` `gh` í` baV\_` í` ] k` aTeSz`g`y` hkh` ` ` í` VaVShSfVW] ba] gV` \WéfgWVf`  
b [ef]pW` b [ aWV] Vâ` í` VaVS` é bclàUW`
- ‡ 8[d\_` k l Sçg` g`y` S` a` k\_` [fg] à] Sl` ` í` ] ž`

3`WS` [ l S efgSUM] Vk` Tk] Za\_` b [efagb] [ ` S` fat` pW`-d\_` k l bclàhâhS`y`  
W` baV] /Svk ] WéfgWVf] ü\_` bclàU\_` l` `W` `k` Tk` Tuf` fka` e'gb]k` W`a`^` í`  
,` W` à` eWà` `Sba\_` àZâ` í` S] SWW` [U] é\_` g` baVnaVgž` EfgWVf` l` baVefSfk`  
h` U\_` gé` éh` efgV` \` í` bah` ` aef] b`^` [f` eâ\_` l` ba] gV` `Wi` W]b`[Uf` ` W`a]l`  
pWW\_` â` b`^` [f` hWéba`gbclàU] e` aefSf` í\_` [ efgWVfk` `W`a` `] ag` aeaTag`  
/ Sb` žf`ü\_` ahü` bclàUW]f] ] fWü` Tk`^` fS] fa` lSVâ` ` b` í\_` a` hkg` g`y`U\_` fž` <S]` àZ`  
] a` [ l` àeSV` í` eba`gbclàUWé` f` W] aeaTag` `Wi` aTW` ` b [ b`^` ` í` efgV` \` uZ`  
bah` ` aefi` b` Wba]` `âVâ` S` S` baha`WSž` ; ] Wkp` Zcd` [UW\_` VM ] a` l` g`fSuf`  
dVag` S`lâ` fclSuf` UZMS]` YW\_` pWüf` ` ] Vk` `WSe` àl` l` bclàhâ` í` baV] /SV`  
] l` àh` dW` é bclàU] gd [f` Va` Vaha`Wé` eba`gbclàUW] p` ` W`sf` iz`= hS`[-] S` ` í`  
bclàU` [ l ] ag`-] ag` efgWVf` bclàU] Sl` g`W`h`é` uZab` aef] S`Vah`W` aef] l] fWé\_` gé`  
VaeZ` agf] a` ] dcf` í` oah` l` Stk` efgV` \` í` bah` ` aef` aZ` S` Tuf` bah` Spahâ` S`  
l S` àV` `eb`^` `agž`? VM` fka` VahW` aef] [ef` bSf` í` fS] é` hKZ`W`ahâ` í` l` Vca` \` l`  
l` ié] àhâ` í` baV] /SV` bclà` bclàU] Xid\_` g` SUWV` dW] U] uZ` S` bclàU] f] U] uZ` àefi`  
bclàUW` hkh`al` ahâ` í` hSef` uZ] l` àh` d` l` ebdàh` â` bclàUW` V` Vca` \` S` U] fS` UW` [ž` @` W`i`  
fWk` b` í` bgef` é` l` Stk` e] efgWVf` `WZS`^` aV` ` é` aeaTk` `W`a` ~d\_` k l bclàhâhSf`  
S] é] a` [ baV] /Svk` S` b [fa\_` hK` VâhS`^` hie`W` ag` bclàU] l` S` hSef` iz`

Ba] gV` eWMS\_` í\_` W` S` ekéfé\_` hkhfa` W`i` efgV` \` í` bah` ` aef] ~d\_` ag` ` S`  
l S] àl ] g] h`WMS` í` â` aTW` àh] ag` [ [UahS` ag` efgWVfW` ž` A` TW` àh] S`



BdāTW Sf] S Uā` fduf UZSF` Yg hefagb[ S Va bah Va\_ í hWW aef[ ba  
 e] S` Vā`g h 3gefā[ h` VWW S` #& S` S` # l | Vkh\_ eV]iUZ /? U@W SYW  
 SH[eWf] l S` #&fiTk'a babeā` a Xg` Yahā` í eba`W aef[ ? k? SefW]bae] kZ  
 fgYU beS` í bdu ` S lS] ā] g lS\_ Wé ` S lSZdS` [ ` il b Wāp` í` e] é  
 efgWfKz Eba`W aef ? k? SefW]\_ `S da` í aTdf b W #(" "" " 3G6  
 S lS\_ ef āhS` S` S efa bduā` ā` iUZ Sgfad b [ bduhgYUUZ WWWWbda  
 efa] kefgWf bdu]p iUZ Sgfad e] iUZ g` [ hW] [fZAV\_ `SSgfad bí: iUZ  
 bduW S lS] ā] g fra [S [ ` ] a'] f[eU Va`Sd ž @S lā] `SV l[e] S` iUZ  
 `WafSfW lSTWbWWiUZ Vsf ` S i Wg Tk'a aVZS`Wa S h`ag Wa [ ba  
 ] gfa hā` a ` ] a'] WafW efgWf /H[eWf] l S` # fZ H eag Sē aef[ W  
 Uā` fduf UZSF` Yh 3gefā[ [ S` S @ahé\_ L éS` Vg lS] ā] ā` lā] a` W l h] ]  
 ] Sb]fa`S 6 abadg Wi ` S` āchV í oadh` ž

HWEbaW iUZ efaWZ S\_ W]U iUZ Wā\_ WWí Uā` fduf UZSF` Yg W Wa  
 h` ] fW iUZ efaWZ /B [eb hSfW E I [] [bW]W S` #+fz @Sb í] `SV efa] @W  
 Kad h lā] a` aVeg] g`W ié] ā` í ffg`g baVhV ü\_ lb eāTW ` Wā` SbaZ  
 \_ āZā` í ` é\_ g] fé\_ gž` = S` [ad e] üh V` āhS U lā] a` í] fduf āhkbduā` hā` í  
 ` Wā bduW eW [ ` ad iUZ V]b`a\_ ah iUZ ` Wā V[e]W S` iUZ bdu lS o b`Sfg  
 ba] gV l bduā` hSfW bduā` hS iU h V ` Wā\_ ` ^h V fl pW b í W UWb Wā] í  
 bdu] hdu\_ U b` ` í efgV` iUZ bah` ` aefiz BduW WāV` WāZafa lā] a` S W  
 aVbah V ü [ hb íbS l pW hM] pW bduW Wk`Sgd WS] aW M] Vā` í lS o W  
 ` W lāba fg] ba] gV eāg Vā W W] lāh d] pW\_ ` ^h V fl pW fa\_ g fS] TgW W  
 ` Wā ba] gV Wfhd Wí ` Wí dāZaV ēž 8` adV e] é lā] a` k / 8` adV S EfsfgW  
 S` ##fighāV` í] pW Wb Wfgb] W bduVsf ` STil W] bduW W ` é aeaT ` Wā  
 [ l Wā hSf ] bduW W b[e]W ` é ` SZdS` é S ` ` é lS Vā` í] gd Wé ] b Wā pW í  
 efgWfW hbaVefSf ` W\_ ` ` ébaVaT ] Wā` ` í ba] pVSh] ` Sl[e] ā` í  
 ffg`g V]b`a\_ g] aeh V Wí ` Wā ] WfgV]gž Baha` Wé e`g] Tk lSZd gY beS` í  
 ` S efa] [ eWfShā` í] b W] eahā` í] dWā Vg] U ` Wā o bduhg d] ableg ` Wā  
 ` éZa o] a` g b [ bduhWéZa ] gbgYU\_ žFWfa b WfgbW eWdWā Sp (" V k  
 h l Wíž

H dāUWS` #\* aVZS[`a hK`Wahā` í 445 h iUW Wp S` " bdu\_ [ Wf iUZ  
 kagfgTW / ] fW iUZ Tk'a bagZiUZ #S` Wf] fW lS o b`Sfg S] f]h` ` STāVS[  
 efgWfK ba UW\_ eh f l S lK e] ] gba hS[ eW [ ` ad í bduW aV Uā` fduf  
 UZSF` Yahé ~ d\_ k 7Vg4 [ dW eV V W ` S G] dS[ ` = W Wk S` #` fZ H Kž  
 -Wahā` í 445 ` S W` a ` S # & " h] W W eW " " \_ [ ` a` kl Z` eV gfi Vabadg gYU  
 e`g] Tk faZafa i Wgž @ ] fW iUZ kagfgTW Va] a` UW ShZahS[ l] pW lK e`g] TS  
 \_ aZ`S g`W [f Se ` S % dS` í h] Wā ZW` Wā TdS` í Vā Yžž

H dâUWS" #+ Tk'S h; d| g dZhá'WS` ahWS l â] a` S ž%\$! S" #+ a | hS'[-] SU  
S l S[-f ` í ] hS'f[k | fWâ VW` g'WS] a fWâ é bae| kfahâ` í` Wa [ l Wâhâ` í  
égbW bca gè SV` ` í S] SWW [U éZa baMaV` í /C 33 l S" #+ fZ HWéfg Ž  
` aef[ eWWW â a fka fWâ é [ k/CC; l S" S#fi

;\_ bWâ` S' l SWW

‡ Ūb^ é` Wa æfW é hkb dLâhâ` í S] e| a[hb dâUWâp SVâh` é h dâ\_ U  
bcaY d\_ g\_ íefa l SbeS` éZa éfgWWS TW/bahâ`Wí l SVShfWVbWSZ  
YaYSl -| a'kfz

*Bae| kfahâ` í égbW bca S] SWW [U é baMaV` í*

‡ Bae| kfahâ` í aVbah Vî ` Wa l bcaef W] ahâ` í aVbah Vî éfgWwf \_  
hbd T Zg l] ag-| k TW eægZ/Seg l SVShfWV  
‡ Bae| kfahâ` í ` Wa l bcaef W] ahâ` í bae| kf` gfí ø] a'g' | fWâ Wk pSvâŽ  
hâ` aV l SbeS` éZa éfgWWS TW/bahâ`Wí l SVShfWV  
‡ Bae| kfahâ` í aVbah Vî b W l] ag-| ag` Wa l bcaef W] ahâ` í aVbah Vî  
` S l] ag-| g bca b [Z`â-WéZa éfgWWS TW/bahâ`Wí l SVShfWV

;\_ l Wâhâ` í bahâV üZ égbW

‡ DW`S\_ S` S bae| kfahâ` í ø] a^ éfgWwf \_ l ba] gVfa` Wk`a l SVShZ  
fWV bahâ`Wâž  
‡ DW`S\_ S` S bcahâV` í ø] a^ /UWS` Wa l æf[fi\_ é W l SbeS` éZa  
éfgWWS` Wa e| âVâ` í l] ag-| k` Wa l SVâhâ` í eâpWí l] ag-| k\_ íefa  
l SbeS` éZa éfgWWS TW/bahâ`Wí l SVShfWV

*LhWVahâ` í [ l Wâf` `S bahâV éégbTk` Sb ž[ l Wâ` í\_ i WVfi*

‡ BgT'] ahâ` í dW`S\_ k` S bae| kfahâ` í aVbah Vî ` S l] ag-| k [â] \_  
hbd T Zg l] ag-| k ba] gVfa` Wk`a bahâ`Wa l SVShfWV ž  
‡ BgT'] ahâ` í dW`S\_ k` S bae| kfahâ` í ø] a^ ` Wa aVbah Vî ` S l] ag-| k  
b W l] ag-| ag b [Z`â-Wé\_ g éfgWwfah] ba] gVfa` Wk`a bahâ`Wa  
l SVShfWV ž

; d| â ` Wâh[eâ éfâf` í SYWfg d CC; /C gS'f[k S` VC gS'[-] Uf[a` e; dWS` Vfi  
WâVbah V â l S l SZâ`Wí fWâ íZa éfZâ` í heagh[e aef[ e] SpVü\_ l f UZfa  
fWâ üZ [ ` l l S] fWâ\_ aZag Tüf g`âpWk fWâ k Sp Va hü-W#` " f[eUWgd

1S] SpVüfdWf ü [ ` S!` Wa fdWfkaV` fi dhaTaVksSp` S' `Whläh|eae[ ` S  
bahSl WfdWf éZa [ ` gž

4dfe] â SYWfgdS bca |hS[fg hkea] éZa -| a`efhí WC gS[fk 3eedS UW  
3YWUk/C33fibgT]] ahS`S h Wñ g S" S" |p VgZag hWl | dhé b ídg |k  
E` aghSabaVhâV` í, <S/ Wf baVhahkefahâd`S [ ` S!` WWSlá` fôSUUZWS]` Y  
/C331 S" S" fž: `Sh í bal` Sf] kSVabadg Wi b ídg |k`eag

‡ Gd Wi efôfWU] éZa bôSläh í|S aVbah V` éZa 1S -| a`Wi 1S\_ eŽ  
` S U S [ ` e[fgUa` â` í | aadM` SU\_ |pWba\_ aU | W-f aVZS`ahâ í  
bagpfi Ua` fôfUUZWS]` YahüZ ~dW ž

‡ LShWWí fl hžSgfWf|U] éZa ZaV` aUWi /SgfZWf|USeeWé\_ Wff | fWé  
`WlS`apWé ` S hSef` í | |g-Waef| efgWfS S\_ |pWba\_ aU a\_ Wf  
b í Wfaef | | baVhâV` íž @|U é` |pâV` é ZaV` aUWi ` Wi ` | |k  
efabcaUWf` aVa` é h | baVhâV` \_ ž

‡ FWZ` a`âY|W\_ |pWba\_ aU aVZS[f bagp|hâ í Ua` fôfUUZWS]` YahüZ  
~dW | SWWW Wó [ ` ` |íl ba|gV | bagp|hSý | |g-Wi bôSläh íU eW  
l` S`aefi efgWf ž

‡ ? Sd W| Y Ua` fôfUUZWS]` YahüZ ~dW eWé Sjí hkgfif efgWfWl  
| fWl eWfí l dS [ fWí ` Wa ø | aef` í | W\_ é` S h aTVâTí bS` Ww |W  
5AH; 6 Ž#žBa\_ aU\_ |pWó [ ` â baVbadS [ ` e[fgUWS] a`W ž

‡ LS\_ ef` S` U S efgWf| Tk\_ `|l` af` Wa\_ if` é SV` ü b íefgb | [ Ž  
Xíd` SU\_ Sbaefgb \_ | | fWé W WS VaVpahsf b [ Z`â-Wi baWW Wi  
` SS] SWW |U é bcaZ W| ž

Bdal Sfi\_ baeW í l W í | fWâ b [efagb|S] | â] a` `é\_ g a\_ WWi Ua` fôfU  
UZWS]` Ygl` W3 gefdâ|W7j bWf` í bS` Wbca efS` VsdMk hkea] éZa -| a`efhí  
: 7EB/ W |YZW7VgUSf|a` EfS` VsdVeBS` WfWWS S`fé\_ SFW 1STüsf  
ba aVZS`Wi S] f|h|f eba`W aef | ? k? SefW|h3 gefdâ|[ h daUWS" #& | fWâ  
hkbôSlâhS`S bôUWefah] â\_ efgWf 1 bôWf|p` íUZ SgefdS`ej` üZ g` |hWl |fž  
@S | â] `SV` Va`âUZ b |ba\_ í` W: 7EB b |bôh|^Vabadg Wi `W|eSf|h`  
1S] âl Sf`S] é] a[haeaT` bae| kfaSf` Wa` Stíl W`e|p|Tk Ua` fôfUUZWS]` Yg  
/: 7EB S" #\* fž; \_ b`W WfSUWa | â] a` S` WWS|^` | baba` S h 6 abadgZ  
Wi ` S` âchV í oadh` ž

### 1.4 Contract cheating v České republice

<WUWS W|Wf í |pWâ` fôfUUZWS]` Yb WefShgWafagU bcaT`é\_ ` WW  
1S ZôS [UW | W| é dWgT]] kž@S W| é\_ fdZg b eaTí SVS bae| kfaSfW

e'gbWV` Sb^ g'U'UZl` S| kUa` f'fUf UZSf| Yg' fWk` Stil WUuzl| b'fUahâ i  
baV| 'SV | l'ah dW\_ü\_ b'fU\_ S| | ag:| â\_ | l| b'fU| 'VS` S'S` a` k` `i Tâl |ž  
<S| T'k'a ghWwWâ hû:W Sefa e'W'W Ww âa bagZé baV| 'SVk` `üT'pâ UW  
f'Wk'zL W'f'f' k| S'V'S'f'W'g'p|k, f'Wk'efgW'fS [g'UZS| Wwâ efgV|g\_ ,  
eW W' V'ahâ hül` S\_ `ühSef i h| 'Svž

H W| é d'WgT|UW'Wb'at'W'Sf|] S Ua` f'fUf UZSf| Yg' W'fS|^ \\_ a` |ž  
f'achâ S aV dâ|g S" #) | | V'k T'k^ b'ahWwW b'ch' i hül |g\_ `S fafa fé\_ Sž  
= d'â|] ahâ/S" #) f|h'W'éV|b'a\_ ahé b'câU` S| h'S` é 3` S'ü S'f'ž'gebaV'ü\_ /  
eW|` âd'î\_ / S| l'ah dW'ü\_ / b'fU| / h\_ D'T|p'Wb W'fSh| 'S efgS| `S f'ž'g  
b'fU b'eS` üL` S| S| â| | gž= a` | d'f` eW` `ah'S'Ua` f'fUf UZSf| Y'ahü\_ ~č  
\_ â\_ | W'p` Stil W| b'fUahâ i l'ah dW'üL [ eW|` âd'îUZ b'fUzL ] ag\_ S'S|  
'S| ü\_ | b' eaTW\_ UW' b'câUW' X'g' Yg' W'S` æ'W` b'ahW'S VafS|` i] ahé  
-W'W'ü\_ W| efgW'W'f'ž` H` \_ | \\_+ ah'S| | a'| efgW'Wf eWb [ | â ] h'g'p|f'i  
Ua` f'fUf UZSf| Yg' T ZW\_ e'üL efgV|ž L W'h| ad'g #` # ( d'W'ba` W'Wf  
eW) efgW'Wf /f'ž\*` f'ib [ | S'at' p'W'eWT ZW efgV'S S'W'ba` W' ag  
Vabgef| Ua` f'fUf UZSf| Ygž @W'Sef 'i\_ [ V haV'k T'k` `W'aeS'fW Segl  
` W'âUZabW'í fé\_ Sfg [ 'W'aež

Fkfa V haV'k'eW'ba'f'hd|'k [g'V'S'üZ hül |g\_ h W| é d'WgT|UW'H b'câV|f'g  
9 7? E , 9` a'IS^ 7'eSk ? [ 'e EgchW / = d'â|] ahâ H'SV|] ahâ S 8a'f'ü W|  
S" #+f| ] f'W'ü\_ a` [f'achâ^ b'câT'W'Sf|] g Ua` f'fUf UZSf| Yg` Sb i | a` f|ž  
` W'f'h eW'baUW'fa efgW'Wf b [ | `âh'S'üL h'g'p|f'i faZafa baV'haV'g | hû:| a  
` S ZaV' afg #+h) . g` #) d'W'ba` W'Wf ž F'Sfa l\_ `S T'k'S | b' eaT'W'S  
Z'Sh` \\_ ag\_ W'âV|] ag hül |g\_ g| | W'W'k| ' %baV'haV' iUz [W'Wf|~] ahâ [  
` S l'â| 'SV #& afâl V'ž BaeW' i l` â\_ é h'üeW|] k a ba fg baV'haV' üLZ  
efgW'Wf T'k'k eW'f'f'câ` k h d'âU'S" S" h d'â\_ U hül |g\_ `éZa b'câV|f'g [5 A B  
/; f'W'f S|f'a` S` 5 a` f'fUf 5 ZSf| Y B'câW'f'ž Fkfa h'üeW|] k \W'f` `W'k'k  
bgT'|] ahâ k| ` [U\_ é` l UW' ahéZa ba fg #+) # d'W'ba` W'Wf eW|W'â f'fUf  
UZSf| Yg b [ | S'a UW' W` \*IŠ\_ ž? W'âV|] S faZafa hül |g\_ g T'k'S e'fW'â  
'S| a h d'âU'S" #) | | V'k S'W'ba' geh V W'í baV'haV' í] T'k'S bag|f'S bag|W  
W' S afâl | Sž

Hül |g\_ k b [ 'W'k|] dâ\_ l\_ S'bahâ i ba fg baV'haV' üLZ efgW'Wf S W'ž  
:Za h'Z'W'g Va faZa| 'S| eS\_ [ efgW'Wf| baV'haV' éUZahâ i h'î\_ S'í S aeb'čž  
hW^ g'ü [ V'S'ü l S'ü\_ Shâ| \\_f` `i,

‡ ( ( ( baV'haV' í] e| b'câU` `W'Z'S'a h'Zafah|f aV|` â\_ éZa| ] S\_ S'câV'S  
` W'â d'ba'g'pâ] Sž A e'fS' í ae'ah|'f ~č k| W'p| b'fUahâ h'S'í baV| 'SVk

`Wa VagS[ hWh f-í aVTad aef l bčSáhSfVWM Scg WagS` a` k\_ [fg  
Sh f-í dLZ`aef l bčSáhâ iz/= čá] ahâ S" #) fi

‡ = Vkp eahî â\_ WabčShW^ `í h`Sef` íUZ baVhâV` efgVWfk e aVbaŽ  
h \_ [ `S afâ] |g| V k WbaV`W [UZ aTW` a\_ `ghfW`é baVhâV fi  
l`efi\_ WpWéfgVWf[ h` W] é dWgT[ UW WSeF` \ baVhâV` í l` WaŽ  
eSf] g SegžFa` Wbč` lâchW abčâh` `üV haVbčâ\_ `ghg` WUZ  
UZahâ iz/= čá] ahâ W/SŽ S" #\* fi

‡ ; | Vkp efgVWf[ eS\_ [ `WahâV` |h\_ `aZS b íbSVWZ S`Wba` l` Sý  
` |aZa hWé`é\_ a|a`fí |Va` eWUâ` fčSf UZVf[` Yg Vabge[ž FSfa  
bčUWfS Vâ`Wh bd T Zg` W`efagbSýž/8a`fü` W` S = čá] ahâ S" #\*-  
= čá] ahâ W/SŽ S" #\* fi

‡ B | | a` fč`Wb` íefgb` `S` í W`ahé` efdâ` |k` `STil` WU` beS` í bčSÚ` `S  
lS|â] |g`hg` [hW] [f` í eF] ? WWW`h`k`g` [hW] [fk`h`4`d` Tk`a`l`|`f` `al  
|pW| W] a^` í eF` `eag` W|Vahâ` kSpWf[| kf|eUb` íefgb` `Sfkfa` í Wk  
\_` é` `ž/= čá] ahâ S" #) fi

Hl d eSýÚ l âW` a` WWi` bčT`W` Sf[|] k eWbčâ`W|^ [ hWhW] é\_ `âd efg  
[` efgÚ l Sba`WU`UZ Va S|f|h`f` h` čâ\_ U` ? W|` âčâV` íZa` V` WS|` Ú` bčf[  
Lâ` fčSf UZVf[` Yg` /;53;| S" \$#fi | V k` -| a`k` \_` žh` čâ\_ U` bčWUWgbaŽ  
lad` g`í` efgVWfk` `S` d| | S` čba`Wâ` e` Lâ` fčSf UZVf[` W` /` Sb` ž| S\_` bS  
`|²` š`Y`±` «` ;` -| l\_` í` `â` ípWž

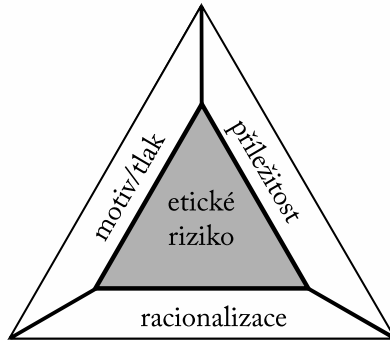
H eagh[e`ae] e VefS` `í` hüg| ag` ha`Tva`Tí` bS` W` [W5AH;6 Ž#+\_` Sý` efgŽ  
VWf[ Zadi` b` íefgb| VefgV` `í\_` S`W|â^` \_` bč` l bčSáhâ` í |hS[-] S` `íUZ  
bčSÚ` [ fka` W|fčâ` [U` é l Včâ` W` W`\_` í` ebdâh` `g|h`Sfz@` |fW` `Sb` í| `SV  
`W` í` a` V|eWU| W|fčâ` [U` íUZ [ `Xid` S` `íUZ l Včâ` l Va` `|UZp [ efgUW  
h` a`Tva`Tí` bS` W` [W` fW| h` [ hWfahS`ž`D| |] a` Lâ` fčSf UZVf[` Yg` eW  
fi\_` Wf` lh`k`g`W

### 1.5 Příčiny contract cheatingu

<W` í\_` l` WefS` VsdV` íUZ` \_` aW` \_` Sbg`ý`ÚUZ` b` í` |` k` baVhâV` éZa` `W|UZ  
|` éZa` `W` â` í` W|l` h`baVhâV` ü` fčâ` vZW` í|` /5 dW` #+` %ž` 3` eW`W` â  
a` l` U`S` aTW` ü\_` aW` W`Za` l` â| `SV` í` h`UZa`V`e|` S`S` bđ` U|bk` b` Sfi` [` hb` íbSV  
`W` â` í` fkg` Lâ` fčSf UZVf[` YžF` [` efd` k` faZafa` fčâ` vZW` í|] g` b` WefSh`g`ý  
l` â| `SV` í` e|` gb|` k` S|` fad` ah|`h` g`ý`Ú` baVhâV` é` W` â` í` VS` éZa` W|` UW

- #ž\_` af|hSUm`S|` l
- Sž` b` í` W|faef|
- %ž` dS|a` S`|` SUW





A Tčál W #, BaVhV üfchøZWi | /'gefSUW4S[VM 5ž6ž8dgVFdS YW(UWUW 55 4KZE3 &ž fi

**Motivace/tlak**

Fkfa X] fack1Val V 'f` Sh` \i Sh` [f` i\_ af[hSU VS` éaaTkžL h` \iUZ X] fad \_ pW Vghef SeahüS\` üfS\` `SefgWWS/ Sb žhkae] â` âch` aef VS` éZa ø] a'gfzFWfa fS] hWW] gUZüWi eW] baVhV é\_ g` W` â` í` S] a` W\` é\_ g\_ aþ` é\_ g` WWiø` [] gl VS` éefgSUW3` S'aY[U] k\_ pWg` Yahsf V]efWUW W` âfW] éZa bœaf Wi S` WæfSfW] h` âW` `éV h` d] Tk` W\` W` Va\_ ` `ézEfgWwf eW]S] UZUWkZ` agf bœa eW W W` íW` `éefgSU] ` WZUW eV` W` eh` \bœT`é\_ ea] a'f\_ S] a\_ g` [] ahSf a` \_ ž` WWi\_ Wbœa` \ab f %œSV` é` W W` ahâ` iz` é` h` bah` ` aef` ` S` \` ag` aeaTgž

L h` [f` i\_ af[hSUW W] agU ] baVhV é\_ g` W` â` í\_ pW W` W` i` [f` è` SZg W\` UWb^ [f VS` é` bah` ` aef] S` gp eW W` â` a` Vi` í` l` âba` W` l] ag`:] g` [ b` í\_ a` aTZSaTg S] [e] f] fg`ž

**Příležitost**

L baZ`Wg b` í` W] faefi eW W` â` Sb` i] `SV` a` è` SV` é` `S` WWi` S` Vaefgb` aef ~dW` [ W` af` hU` `STil WUUZ VS` ag` e` gp] Tgž` S] `e\_ W] p` ghW\` [ h` b` Wž UZal` iUZ` a` Wi` WZ` f] W] g] efS` í` e] l` S] Sf` Va` í` W` ahéZa` bœZ` í` pW Wb` í` e` g` ` é` e` ah` í` eba` Wi` S` l] e] â\_ W` hW\` [ TaZSf`ü` hU`T` d\_ aþ` üZ` bae] kfahSfW` ž` 6S` í\_ bœT`é\_ W` `eag` ` WæfSfW` é` h` V` `âh` S] ü` bœW W] [h` i` [ d] f] d] [f] h` i` S] f] h] f] k` h` VS` `é`:] a` W` W` W` â` eW]S] a` [ ` aef] l` h` e` g` ü` bah` Va\_` í` a` VS` é\_ bœT`é\_ g` S` WZa\_ aþ` üZ` V` e` WU] Z] fS] a` `WæfSfW` é` aVZS` ahâ` í` baVhV` éZa` W` â` iz` U] a` S\_ pWb` [eb` f] W` e` í` pWi` b` í` W] faefi ] baVhVg

đbdāh` ag Wg| SŪ efgVWf` h aT`Sef[ S] SWW [U] éZa beS` íl hŭl` S\_ g adYž  
 ` S'f[k S] SWW [U] éZa fVfG S dZab` aefi dal hZ` agf e| bđUžH` WaeW í  
 SV \_ pWTŭf b í [ ag baVhVg` WaeSfW â bđUWhVagUza bđUW  
 /-:] a'fVWf e| a` | dēf í\_ efgVWfW ž@WaeSfW | a\_ g` || SUMbd T p` ūZ  
 | a` l g'fSŪ S | a` fčak baefgbg beS` í hWWW | \_ ap` é\_ g dal ZaV gfi bca  
 baVhV é W â íl | fVf` WgVWh SeavZS`Waż

**Racionalizace**

DSUa` S'f] SUWéWábíčā a` | a'f] lā] 'SV iUZ hŭZaV|eV|žBch` í\_ l` [UZ W  
 ` āl ad pWbaVhāV` í Wwa gd |fé\_ ídk eS` VsdV` í eag âefi bđUWg efgVfS  
 Vabag-fí eWZa` W` S`ā e| gb|` S aeaT S b WeShgVfVWk Va |efé\_ ídk  
 ebaVWVej ag` ad\_ gž6 dZŭ\_ hŭZaV|e| W bca dSua` S'f] SU` W|S'f] g'SUW  
 \_ ap` éZa l|e| g/bdab UZgfil VS` éS] f|hfk h [VabčahāV ū\_ d| ] \_ žB [   
 ` WaeSfW` SefShWŭZ bđUWf|h` iUZ [ eS` ] ` iUZ\_ WZS` [e\_ WZ\_ pW  
 efgVWf bđUWfSf baVhV é W â íž=a` W \_ pW W\_ í [ f dSua` S'f] ž  
 lSU hWé\_ ke'g baVUW` í [ ` WaeSfW éZa gh Va\_ ` í e| hŭl` S\_ g VS` é  
 [ ` aef| bca TgVagŭ baha`ā í [ efgVg\_ l ] VkefgVWf` WVi e\_ kef bca  
 Tk\_ ^ bđU| hkbđUahsf eā\_ žB [ W p ab f` WāVā` S fa\_ l | VS WfWfa  
 baUf aV hāV` ū` Sb žabS] gŭŭ eWé\_ Sfs l SvāhS` ūZ bđUf [ ` ] a'ž

B í [ k lā` fđUf UZVf [ Yg h` W] é dWgT'UWh` \_ aZé\_ ] abí d'ŷ f k  
 lSZdS [ ` íž H lāh dW é bđU| 3` S'ŭ S fZg e balhaV ū\_ / eV|` ād í\_ /  
 S lāh dW ū\_ / bđUW| h D/= dāí] ahā S" #) fiSgfad S [Wf|~] ahS'S |S] a  
 Z'Sh í b í [ k dal ZaV gfi bca lā` fđUf UZVf [ Y` WaeSfW Segl` WāUZāž  
 bWí fé\_ Sfgl` Wae' [ V hāV pWefgVWf| dSV | Se h` ahS' lS\_ e' ā íž  
 BāVf 9` āTS` 7 eēSk? [ ^e EgchW, 9 7? E l ] ag\_ Sŭ b í [ k lā` fđUf  
 UZVf [ Ygl ] fa\_ gfa hŭ fg V hāV ghāV` ShU` WaeSfW baVback aV  
 hkg gŭŭZa [ UZkT ŷŭ\_ af|hSUW= dāí] ahā W'S'ā S" #\* fž

? W| Z'Sh í V hāV bca e| efgVWf| ` WZāhSŷ bđU| ` SbeSf bSf í ` WāW  
 efgVWfS o| a^V S'f` W h dS hWhSef` í dZab` aef| S dā` ā ` WZab` aef  
 bđU| ` SbeSfž= fa\_ g Wf WfS b [ba íef [ VFW í XS] fadž-S] é` eag Z'Sh í  
 b í [ k S\_ af|hSUWefgVWf 1

@WāW` SbeSf bđU| eā\_

‡ EfgVWf` WZUW eaf` Wā beS` í bđUW WāhSp` WSV` Wf é bca eha|  
 TgVagŭ | Sc| ečž L āchW e| \_ pW` S` ` Vaha'f` WZSf e| bđU|  
 ` SbeSfž

‡ Ba] gVēWē\_ SfS] SpVüda] abS] g'íl efgWwf `Wí e\_ ke1 `gf aef S [ \_ af[hSU] aqY] â^ í bđUž

@Wh dShWfSf í dZab` aef

‡ EfgWwf `Wí íl pWwēZabW `SbeSf bđU h VaefSfW é ]hS[f S dāl eSZgž

‡ EfgWwf eWbSēW W` S` \S] é âef[l eWfWag e] `Wí dMž

‡ EfgWwf Tk^h\_ [ `g' aef [ `WSf[h` ZaV aUW S fafa ZaV aUWí Uf[ ` \S] a `WbđShW[hé `Wa\_ g hkg g'íU `WS^bđefad] `âbđSh UZkĹž

‡ EfgWwf `WahSpgWra] e'ah í l âaaTg l S VaefSfW agž

@WZab` aef bđU] `SbaSf l V haVg b WZal í Za -bSf eZab í efgbg / WfgMg

‡ EfgWwf `WZa beS` í bđUW S bae^W í UZhí^ž

‡ ÚbSf â ha^TS fé\_ Sfž

‡ ÚbSf â `Wa pāV ā] a\_ g [ ]SUW\_ W] efgWwfW SHkg g'íU\_ ž

‡ EfgWwf `Wí dāl V í\_ W [ b íbđShag baV] `SV l `Sl k] ahag ] adWfgž dāg [ Vag ahâ í\_ S beS` í\_ bđUW S l S] āl] gž

7j fW í bđUž\_ k l baZWg efgWMSf

‡ HWagU bđUW efgWwfah] VaefSfW `Wí `gW

‡ @Wah g\_ [fW é l SVā` iz

‡ @WaeSfW] hS[f íUZ l Vā\ `Wa `WaeSfW ā hūg] Sž

‡ 8gefdSUM bapSVSh] hWagUZal ] fWU\_ efgWwf `Wí dZabW hZah fž

‡ = hS[f í\_ Sd Wí Y~dW l Wp fka e'gbTk` Stil Wž

‡ EfgWwf \_ â b í [+ \_ `aZa efgV\ íUZ bah\ `aeíl ] fWē\_ gé eb^ [f hW e fW é\_ aTVāTil S\_ ā fWk` S` Sbeâ í bđUW\_ ā`a Segž

B [ e Sl Wā a\_ Wwí Lā fđSf UZSf] Yg eW\_ pW W S W af[hé b í [ k l S\_ [f Sba] gef eWw\_ [ ahSf fl g ] fWUZ Wā\_ ap` éžGd [fag\_ af[hSU bđ W é W ā í efgWwfS b WefSh'í d] [ S ebaWā e baVraWw í ] fWā efgWwf b [ e'ré\_ W ā í\_ gé h í f hbaSf ž

## 1.6 Rizika spojená s contract cheatingem

@S bčT'ě\_k | fWĚ \_ | pWĚfgWwf a WāhSf b | hkg|fi e'gbWw beS' í bčSŪ  
`S|S|ā| | g| bag| S| a|S'S h WĚ é dWgT'UW\_ v| S\_ bS 12...S'Y±° «' j\_ j\_ /S" S" fl | fWā bčT' Z'S` SēaUā^ íUZ efiUZ h\_ |' g'ūUZ VMMZ b | b í V|faef|  
Eh fahēZa V WMM| k/9 'aTS'7fZ|Uē6 SkfzH dā\_ U | S\_ bS' hkaē | é :| a'k  
gbal ad a|S'k `S bčT'ě\_ k e | hS'fag| fWĚ í W VāVā í bčSŪ StēWU  
l|ē|S' ūUZ l` S'aefil \_ ap` aefi aVZS'Wí S hKMidā iz H dā\_ U | S\_ bS'  
Tk'k bčWwfahā k dā' é | | g=Waef| efgWwf baVWbd l | g\_ g bčWVfg  
9 7? EžEh fahū W WMM| kēW| a` ā | SpVag f WĚ e' Wg h í\ gž

### Kvalita

Bd l | g\_ k fZg eLā` fčSf UZVf|` YW / Sb ž= dā| | ahā| S" #) - 7 'e W/S'Z  
S" #+ EgfZMS' VZE\_ | fZ S 6 g^SYZS' l S" #+fi g| S| g'it | pWba| gV l bčSāZ  
hSfVĚ `W S'í baf WĚ é h V 'ā í `Wā adWfSU| h bčT'W S|U|W|hūe'W é  
bčUWēag Sēfa `WMS'f' íl Vā| a` UW| h b íbSv l | pWĚ | SVSfSfWb | b'Sfi  
l S bč\_ | ahē e'gb|kž <S| | p| Tk'a l\_ í ` a hū=WM bčSāhSfVWV aTW S é  
bčUW\_ | pWtūf | Vā| a|hTW aZ'Wg` S h V 'ā í S dWMS'| S|ž@WVWVWk  
a WāhSf | pW|hūe'W ā bčUW|gWV Sēā` S VāefSfW aV|ad ž

6 S'ā bčT'ě\_ | hS'f|k aTW S' ūUZ bčSŪ eba íhā h fa\_ l | pWlā` fčSf  
UZVf|` Yāhā eba'W aef` W gē\_ íf l VS'V'SfS| ahē l Vā`WMS| a\_ ā efgWwf  
, b í efgb | g' | hW| f' í | | Zāh` S W|fā` | U\_ ū\_ l Vā` \_ aV S| g'f|k  
| a` l g'fSUVWV| a'fVWV SbaVž

EfgWwf| Tk `W 1' h | f e'|T \_ a W aVgUZé\_ W Wí WUZ bčT'ě\_ g  
ebeS' í\_ l āh dW é bčUW| | ` éZa S| SWW | U\_ éZa fVf|gž3 | pba'ah` S bčSŪ  
h` | | ūUZ l Sba\_ aU|Lā` fčSf UZVf|` Yg h TW Wā` W WēgfZMS' VZE\_ | fZ  
S 6 g^SYZS' l S" #+fz 5 a` fčSf UZVf|` Yāhē eba'W aef| `ēag b WMMā\_  
aTUZaV íU S TgVag eWlā` W hūWē Sp|f efgWwf \_ eha| e'gb|Tg bčV Sf  
S fa `W'W `S W e| g'fW ag | hS'f|gž = hS'fS bčUWV Uā l Uā Lā` fčSf  
UZVf|` Yāhē eba'W aef| `Wēag eZab` k l Sg| f|z B WMMā\_ h TW` W gēž  
HlZ'WV | fa\_ g| pWlā` fčSf UZVf|` Y W baZ'Wg g' | hW| f|k l UWS  
` W íbge' ag bčS| f| | ag| efgWwf \_ gē e| g'fW aef| pWĚ bčU| aTW S l  
VčW| h Uā `W h f-í fS` aef|ž 3 l Zafah|fW fa VāT W h , \_ | pWVāVf  
` Sb ž bčU| `WMS'f' íl -bSf` aU|fahS` ag /AWk b'SY|āfi `Wā aTēZah  
` W W agž@W gē eWb | fa\_ aTāhSf | pWk Za efgWwf l S` íl | ag | hS'f|g  
bčUWV S'ahS'ž

## Nedodání

L bd l | g\_ g 9 7? E/= dā] ahā W/SŹ \$" #\*fi [ VS^iUZ /7^e W/SŹ \$" #+  
EgfZWS VZE\_ [fZS6 g^SYZS l S" #+fihb`uhā] pWl | ] W aTW â i bāUW  
`SlS] ā] | g W W V a V ā i bapSVahS` é bāUWVS` ü SeShbapSVahS` é] hS`f ž  
Fa bafhd gī [ l ] g:Wae[ efgWwf ž HlZ`WW ] fa\_ g] pWēW W abag:fi  
baVhaVg] \_ Sý fS] é baVāT` \S] a b [ `íl] é ] hS`f \_ [ [ ^î i \_ a] aef  
é] g] Tg d] W/S\_ ahSf `Wā Tk \\_ Zā] [ā aVZS`Wī \WUZ baVhaV éZa  
W W â iz

## Neznalost

4S] S`ā ej ā [ V] b`ā\_ ahā bāUW TūhSý Sefa bch` i hW] ag aVTad ag bāUf  
] fWāg efgWwf [ hkbāUāhāhS`iz 5 i`W faZafa l bāUāhā` i W VW ah [f  
l iē] S` é l` S`ae[ l S`WS] é eW ā\_ [f eWā Z`ag] k eW bāUāhāhS` ag bāZ  
T`W S] ag S\_ WāVS\_ [ hū] | g\_ gž = hS`f` l bāUāhS` ā l āh dW ā bāUW  
\_ pW\_ af [ hahSf efgWwf ] VS^i\_ g hū] | g\_ g] `Sb ž Xā\_ ag Va] fadē] éZa  
efgV] S] [ \_ pW Tūf bā l S\_ e` S`f W W bāV` fW ] l S\_ e` ā` i efgWwf S  
h VS` é\_ aTāčž Ba] gV h: S] efgWwf bāU `W bāUg Wā\_ l l` S`ae[ \_ g  
\_ aZag h bā] [ UfW UZkT fž

## Odhalení

<S] Va] āVSý l | g:Wae[ l 3 gefā` Wē~d\_ ag? k? SefWābabeS` é h] Sb[fa`W  
5 a` fāUf UZS]` Y h l SZd` [ íl W i\_ l \_ a]` ūUZ d] | ] aVZS`Wī Wō` | ]  
[ Xā\_ Sū l VS`Tā l i bāUāhS`Wē] ūUZ ~dV ž FS] é l Sb`SUWī\_ bāUWS  
] p` S ø W [ ] d bfa\_ `ag f kbg T] fā] [ l VaUZā l ] aVZS`Wī [ W] f k  
aTW S`W

; b Wā] pWā` fāUf UZS]` Yāhē ~d\_ k e` [ Tg` i l bāUāhSf ad]` ā` i bāUf  
\_ pW Tūf baVhaV é W ā` i efgWwf S aVZS`Wā [ `S] ž 6 S`i\_ l ] Va\_ pW  
fWfa baVhaV aVZS`f] W h W ag ū bāU W FW faf [ p] ba] gV eW efgWwf W  
bd T p` S VaeS`W ] a` l g`fg`Wl` ā aVTad ag eāhW éZa efgWwf Sž  
Ba] gV efgWwf aWā Vāb W h S b] h ] hS`f` i Vā` T W b d T p` ūUZ ] a` l g`f S ūf  
\_ pWfa Tūf bā h W ag ū Za h S ā h` ü eY āž 6 S`i [ V] ūi \_ aZag Tūf  
\_ W S S S S S Tē W W bāV] `S Vā h ūZ\_ S`Wā` ā` l ] f Wē Tk\_ ^ efgWwf b Wā] f  
b [ baW Wī `S Lā` fāUf UZS]` Yž = dā\_ d] | ] S h k` ag Wī l W efgV] S h W W  
aVZS`Wī baVhaVg ] W fāf` aeaT` i bāU] pWS V h dZaV aef [ ūāp\_ pW  
efgWwf S bā:] aV] f \_ žg Tg V ag ū ūZ l S\_ e` S`f W ž

## Vydírání

5a`f0SUFUZWSF`Y`Wba`WfS]éédl[]W`hkVid`iz;`glW|pWbabfah]g  
efgVWFISVâhâS`a`k` `I`WS`W`âžHI`Z`VWV`|fa`gf|pW`âh`dW`é|HS`Z  
~|S` `i`bdUW`eaghWV`é`Wi`bâe|gfW`éZa`Sgfâd`|l`bâef`W`ahâh`S`i`U  
dâ`W`aef`bdâT`é`bdâU`VaZ`WSf`S`|Wwf|fg`efgVWfS`I`|ef|fz`FS]é`Vi`k  
b`SfT` `eag`bdâ`Lâ`f0SUFUZWSF`Yâhé`eba`W`aef|`aeaT`i`ø`SVI`SVSh`fVWV  
l`â`éž

L`bdâh`sfWé`\_`aZag`Vâ`VWa`fVf|g`|Sbdâh`sf`l`S`|k`|fWâi`[\_`aZag  
bdâ]â|Sf`Sgfâd`f`h`bdâU`f`kfa`l`S`|k` `Sb`žh`Wâd`\_`bdh`i`UZ`bie`\_`W`SVk  
ba`eaT` `Vag`i`UZ`e`âh`efgVWf` `WS`W`WS`Wb`|`W`UZ`aVZS`W`i`bdâ]â|  
ba`Vna`Vž

Hü`Wgh`WVé`fWk`e`eWag` `W`Wd[]a`\_`âp`éZa`hkVid`iz`H`a|S`\_`p[]g  
aTW`âh|keW`\_`pW`Vâf`S|a`\_`S`é`S`Wâ`Zchl`i`[\_`aZa`V`Wba`aTZâ`W`i  
bdâU`@`âe`W`k`bdâ]â|â`i`ba`Vna`Vg`\_`aZag`Tuf`U`fW`é|`Uâp`Va|`âV`S`Y  
\_` `aZé`|Sg`k`ba`f[]`|`W`S`Z`d`|`i`|`h`W`é`d`Wg`T`U`W`g`|fW`UZ`Tk`â  
bdâ]â|â`a`b`SY`[âfâd`f`h`S`|fW`\_`geW` `S`é`é`X`|`U`W`M`Y`âh`Sfz

H` `Wae`W`i`SV` `W`W`Wd[]a`l` `W`pfi`fl`h`z`U`f`h`i`UZ`Vsf`h`b`i`b`SV`|`pW  
efgVWf` `S`é`T`i`d`^` `W`a`Vae`f`S`^`|`V`bal`[U`V`S`f`S`bdâ`e`rag`bdâU`S`bae|`kf`^`W  
l`bdâh`sfW`\_`|`S`T`k`l`âh`dW`ag`bdâU`hk`f`ra`[`fz



## 2 Prevence contract cheatingu

### 2.1 Doporučení pro studenty

Ba] gV Tk efgWwf] Tk \W ghSpahS[ a hkgpfi e'gbWbeS` í bčSU` S1S] ál ] gt  
\_ ' ħ Tk b^` l hāpf dī [] S hkb`ūhS'íU l faZafa baVhaVg , ` il ] ag ] hS'fg  
VaVS` é bčUW[ \W` WaVā` il dī [] a aVZS'Wí S hKvīdā` iz

Ba] gVTgWfgWwf eba^gbčUāhSf eUā` fčUfUZWSf` Yahag eba^W aefil  
Vāhā` é h bWīl WS` a` k\_` í aeaT` e ba]bSVSh] W` gV` Sf bčU[] ` S ] fVē  
l āh[é \Wā` oeb` ÷` é efgVg\_` S TgVagU ] SčédSž@W` ā pāV` ag l ādg] g  
] Wfga bčU[] S` \aVhW] hS'f` l [ ] W] h TWVāVāž

I špatné vlastní dílo je užitečnější než sebelepší objednaná práce

; ] Wk] \_ af[hSU` bčā` baVhāV` \_ ] Wtūf bčā` efgWwfk` \W` h dS` hWhSef` í  
eUZab` aef[] ` Sb í] /SV] h` ħ eSTé l` S'ae[] U] iUZ` S1 k] [ fé` Sfgl` Sbeā` í  
bčUW` ] ü` \` ü` \_ ] baf W` é l` S'ae[] ` W [Vā` S TgVag` \_ ] UZkT` f  
b [ aTZSaT` bčUW] bal V \ h l S\_` ef` ā` iz; eWVZadī` hSef` í V'ā` W  
\_` aZW` g] fW` \` í` \W] S] ā] a'ħ` aTW` S` ā` bčUW` Ū] a'k] ] fVē` ÷] a'S  
hbd T Zg efgV[S1SVā` \_` S'í` eh` \e` ke^Sb [ebihS'í] W` S'ae[] W` efgWwf` ž  
Ū` W] efgV[S` \Wí` bčāVg] ahSf` bW] í V'í` S'Wadā` [f` e] l` S'ae[]  
S] a\_ bW] h W` eUZab` aef[] l bčUāhāhSf` bal` S] kXād` ag aVTad` éZa  
fV] gž@ShU` S` [ b [ aTW` ā` í bčUWg` W] iZa l bčUāhāhSf` W] Sčg` gW  
VaVā` í ] hS'f` iZa V'Sž

H b íbSV l ] W` S'í` efgWwf] baUZkT` aef[] a\_e` ke'gb^` aef[] l S'V` ūZ` o] a^` l  
h] Vk Tk` \_` ħ` \_` if` \_` ap` aef` eWāTčāf] f` S` hkg` g'íU` VS` éZa` b` W\_` fgl` hVž  
VāgU] Za bčUāh] f` [ hkgpfi` \` ūZ` \_` WZS` [e` l] fVē` \_` ā` ÷] a'S` SefShWéž  
Sefa` W` WZg` ] beS` í` bagl` Wbch` í` VaW` ž` =` Wk] eWefgWwf] Va` bčUW  
bgefi` S` SefgVg'í` bād l Vdā` \` ] VS` é` \_` g` fé` Sfgl` Sefa l` \efil` ] WbčUW] W  
l S'í` Shā` S` baUZabí` W` e` ke^bčā` é h efgVg\_` ž6` aTdi` baUf l WēS` aefSf`  
h bčUāhS` é bčUW] S] \_` af[hSU` ] VS` í` \_` g` efgVg` S1` W` ahā` í` eW

Psaní práce si lze usnadnit legitimními prostředky

Ba] gV` \_` S'í` efgWwf] aTShk` a` VaefSfW` ag ] hS'fg` é h bčUW` \_` ħ` Tk  
b` W] í` \_` l S` íf` beāf` h` SeS` bčUāhSf` S` fé` Sfgl` bd T` ]` S` a` é h` \_` baefgbg

bčšh|VW S bčšh|h [ `Xád ahšf ehéZa hWagÚZažFé\_ S bčšUWWfZaV é  
hKtčšf fs] ahé | fWé \WefgVWfah| T'íl | é `WébWáTW \á| Stk `a baVW  
baf Wk l g|pahšfZBa| gV\_ Sí efgVWf| h'Sef í `ábSV `S l bčšUáhâ il 1WéW  
h f-| ag VaZaV agf e` | fWú\_ l hkg g'YUz `S `ahé\_ fé\_ SfgžBa| gVéW  
SeW g| apWpW ha'Wé fé\_ S `VW bčšUáhšf WfZaV é fgfa e| gfW aef  
l Sh Se| a` l g'fahšf eWéü\_ hWagÚ\_ bčšUW

B | beS í Tk efgVWf| \_ [ hkg|f -|da] é `StiV| k l Vč\ S e'gpW | fWé \\_   
-| aS `Stiíl , hWj é \_ `apefní [fWšfgk| hKtšhWag ] `Zah` g| aVTad é  
VWfčá |U é l VčW | eW | `á WS ha'fW é | gd kž <W aVg-:í bčšU 1W  
`Sbešf \S| a | a\_ b|SU S S` S'ülg Wefg'YUz bal `Sf| } áV` UfahS` üZ|  
| WfWú\_ Wb |Vā` h'Sef í `ál ač

Fé\_ S W\_ ap` é | a` l g'fahšf `VW e hWagÚ\_ bčšUW S'W| e VS`á\_ |  
eba'g|bā| k hkg g'YU\_ | SaVTad il kžHW\_ | VaTdi\_ l VčW bčšUW â\_ Wí  
eWe fé\_ SFW `eag fs] é | p| bčšUáhS` é l ah dW é bčšUWh SčZ|hg -| a`k  
`Wa `S i Wg °`-| -| ožH aVTad üZ `ā UZI Sefa ha` Vaefgb` üZ  
`S| fW Wg| W\_ ap` é ZWŠf fl hž\_ WSS` S'ül k eZd g'YU eag Se` é bal `ā í  
haTadž SghāV YU VS`á hül `S\_ `é l VčWŠ efgVW

Špatnou komunikaci vedoucího lze řešit

@ | fW efgVWf| e|\_ aZag baVhaV é W â í aebčšW^ ahšf h` \á\_ | h|h|  
`Sb ž WafšfW ag | a\_ g` [| SU hWagÚZa | `W ap` aef `Sif | VS`é g  
fé\_ Sfg VaefšfW l Vč\ ž @S hkbčšUáhâ í h'Sef í bčšUWS'W Wí baf WS  
Va| a` S'ühWagÚ SaZčá\_ `é\_ `apefní l Vč\ ž4 ZW efgVStk\_ ^| Spü  
b Wef VaefšfW fWf Sbal V | W| | gef `Sbešf Stk\_ ^SWba l ā| 'SV í  
b Wefšg| \S| \_ â hkbšVšf h'Sef í l ah dW â bčšUW 4gWž| `gf é f | p| é  
fé\_ S l\_ `| f| g` | hW| | fs efgVWfah| bčšh| baVat\_ l\_ `g g\_ ap` iz @S  
bšh| íZa hWagÚZa e| 1Wef |ahšf a~Uā^ í\_ [| S` áh` Sb žb W hWagÚZa  
| SFWk | bčšV | S` S bčš efgV|g\_ l Sb íbSV bapāVšf a l\_ `g hWagÚZa  
bčšUW/G aTZS aTk W h|vk bčšefad bčš aV haV `í bag|p|féZa baefgb|  
| | M|Tk Tk`h dā| bačg eaV|`-ü\_ Vabačg Wí\_ hkg g'YUzāž

Nedostatek času

EfgVWf| e|\_ aZag hkg|f| Uā` fčšU ZWf| Yg h| [f ` aebčšW^ ahšf fs] é  
`Wafšf| W Seg| ba| gV` Sb ž\_ Sí ZaV VS`áUZ ø| a^ S l | ag-VM | fWé  
`WfZS Yž@W aT ZW efgV|S bčšU g'í S` S l S| agbWí bčšUW| dšV | hV `Sf|  
`S\_ íefa fčšhWí Seg efgVW ž<W Wf é e| gh Va\_ | f| pWS | aTW āh| S



bcaUgUa` fclUfUZSf` Yahé~cl kfWfa bcaT`é\_ `W geí Wfz<[pUfahS` á  
efgV[Vg] ál S`Sf pWb [T`p` # , aTW S` üLZ bclU WwVaV` a ba fW\_ í g  
/EgfZWS` VZE\_ [fZ S6 g^SYZS` l S` #+fz

Ba] gV e[ UZUW ] Va g`VZ [f l bclUahâ í bcaUW\_ pW` hWfahsf éhé bWíl W  
` Sb zVa l bclUahâ í b W`SVg l SZdS` [ ` í [fWfsgk` Wba bcahWWí VafSl Ž  
` í] ahéZa =W`WizBclU fi\_ ] hS`[fSf[h` bal hWV VS fWfa l b eaThüba\_ aU  
` WgVWbcaT`é\_ l ba] gV ghWW[pW] fS] ahéfa eba`gbclU Va`a S ] Va \  
V `Sž? gé h:S] Yf a [ ` aef ] fWé eW WapSVg`Wba efgVWfWZ hclU\_ U  
b^ ` í efgV` iUZ bah` ` aefizH b íbSV balZkT` aefi `WZaV` é fS] ahagfa  
hüba\_ aUb WW ] a` l g`fahsf ehWagU\_ bcaUW

@S\_ ` aZüLZ =] a`áUZ Xg` Yg` badSVWe] á S bcaW í UWfcl ] fWé hclU\_ U  
é SZk a é [bah` í efgV` í ` Wéb ÷ aef ] ` Stíl í efgVWf \_ bekUza`aY[U é  
[ Vh[Vgá^ í badSVWehí ` Wba [ ] gd k S eW [ ` á WlS\_ Wé ` S l h`áVâ í  
efgV` iUZ bah` ` aefil fl\_ W\_ S` SYW WfT Ta` e bcl] dSef` SÚ SbaVž= a` Ž  
fS] fahsf fS] ahé UWfcg\_ Wgd [f ` W`í ` VpZ`WSf %ba\_ aUž g ] a\_ W` iUZ  
~dV l ] fWé Sefa ` Stíl W`baVhaV` é l bclUahâ í bcaUWbaVdag=] agba\_ aU  
eVfgV` í\_ [ bcaT`é\_ kž

### Nepodléhat tlaku

6 haWV bca Ua` fclUfUZSf` Y\_ pWtíf fS] é hücl` ü f`S] eba`W aef  
` S hü] a` ` Wba b VZ S` hka] á a V`ahâ í clV] ž @ShU\_ ` aZvk` Wí  
l hk] W bclUahsf eUZkTag` S] a eWfS` VScV` í eag áefi h V` áhSÚZa bcaUWg  
] fWé hWW] bag Wí S l W`Wiz EfgVWf] eWébi`WéW] áhS` e ba` [pg`YU  
clS] U [ l W\_ ÷ ` í\_ ž`WwKf WSeV[S] f[h` é Spf` WbaV`éZSf eba`VWZ  
e] é\_ g f`S] g S dSV \ bclV`ag] f efgVg\_ l b íbSV l bclUahsf ` Wba] a` S`ag  
bclUf` W`eVgUZü`f ] baVhaVgž

### Riziko odhalení

EfSclaf [ b íbSV ü\_ baVhaV í ] \_ h:S] aWwV`á` í\_ U] í bcaUW W`a` iz  
H b íbSV `S] éZa] a`[h baVW Wí hkg g`YU l ] ag\_ S`f `S] bcaUW h` [ ] S  
S Wf` Y Sgfad cl g\_ iz H bd T Zg aTZS`aTk bcaUW\_ aZag Tuf efgVWf  
VafSl ahâ [ ` SÚa] a`[h Ua eWü Wb eaTg l bclUahâ` í l aTeSg bcaUWS l bclZ  
UahS` éZa fé\_ Sfgž `Wahé] a\_ [eW\_ aZag ba]pSvahsf hkh f`Wí bagp]fUZ  
\_ WáV bfáf eW S h fV]g ghWWag [fWfsgg S ` S VS`í l VclW] fWé Tk  
e] gfW ü Sgfadl` áf\_ žBa] gV efgVWf bSf [ ` ag l ` S`af ` Wcl] ápMTgVW  
W`a baVhaV hW [ bclV` baVaT` aVZS`Wž Hü\_ `ghk fkgb %Wfa b WW

^Wá^ íž %Wí fa aTW S` â bčáUW eag fa W baV] ^SVkz SbaVž` Wčá Vagž  
L.á] Sl Uà` fčšf UZWF` Yg W eag âefi WU uUZ ] aWV hkea] uUZ -] a^ S  
f WS fWfa fW í` ` Wí Vjb`Uf` fs] fa ghWWž 6 [eU b`^` âd í ] a\_ [eW  
efgWfSHW [ bčhV baVáT` h`ag í Sčá] k efgV]S\_ aZagTuf` Wáhdšf  
l fčšUWž

FS] é bčá eag] da\_ ag hkea] ag -] a`g S W efgWf k b`Sfi eW á l á] a` ` â  
[ WU] â bčh[VS` S] a bčá hWW ag [ eáf í g` [hW] [fgž B`SUWí -] a^ éZa  
` WS] `áVà` `âčá] ` S o`Wk b [ b^ ` í efgV` uUZ bah` ` aefi S ba]SVSh] ` S  
] h`f]g fWgž= SpVâ eag] da\_ â -] a` S čšV ` h`ag í W aZa baVháV uUZa  
efgWf S S b [Wá\_ S`ag âef b í\_ 1S -] a^ é` W`STk H` [] ^VaW l pW  
W\_ efgWf \_ WwáW a baVháV fžL fčš[ S Tk fS] ` WW eha` W g fS U  
SW áeW [ eS\_ af é abčá h` ` í g [fž

## Riziko vydírání

@S baVháV eW\_ pWb [yf [ ba aTZSaT` bčáUWS g] a` Wí efgV]Sž E STž  
ea`hWfW\_ pWtuf` h b íbSV aVZS`Wí baVháVg] S `p Wwá Uà` fčšf  
UZWF` Y` Wá a b`SYáfadefh] l SZáWá il Wí a aWwá í f]fg`gl` í\_ p  
b [Wwá\_ ap` aef] S\_ ef` â í haTad`eaVba]VS`U\_ hV` `â í\_ žA VZS`Wí  
baVháV uUZ TgVag` ShpV k` aef` `áW] g %oUZ] ] Va baVháV [ž Uá p WU  
] Sčéd í\_ ap` aef] baVefS` l o]žH b íbSV aVZS`Wí baVháVg WbaVháV ž  
uUZ fS] é W aVg`Wé` SV` a hVidšW` u` ehžZg] ag\_ W]S`l SUWb íbSVgž

A Wwá Vá` í\_ baVháV ` SbeS` é bčáUWS eW Wwafk` `ü Va ] a` UW] hafS  
TWw] [] a hVidá` il ] fWé\_ pW] Wk] a`h] l` [ [f` Wza ] Sčédgž

## 2.2 Doporučení pro vyučující

@ipWghWWá Vabadg Wí bčá hkg g`uU hKUZál Wl dM]VahS` éZa ? S` gá`g  
g [fWwčá Wwí bčáZ W` efgWf /8a`fú W] S: Ww] 6 `StA`ahál S` S#f  
] fWúh` [] ^` SBčáhal` Wá` a\_ [U éX] g`f ? Wwá hkg` [hW] [fkh4d  
S Tk` a` l g`fahâ` eM SZd` [ ` í\_ [ aV]ad í] kž @S féfa g` [hW] [f` Ww] p  
` ] a` [ W] h bč] [ hkg] í h` ž

Vyučující jsou příkladem pro studenty

4k fa fS] ` S bčí í baZ`W` W` gá hkbSVSf] aeaT` í b í] `SV hkg g`uUZ  
hú` S\_ `ü\_ 1b eaTW` ah[h g`Wb íefgb efgWf ] VS` é\_ g b W\_ fg

[ \WUZ \WU é ZaV afkž Hül ] g\_ k g] Sl g'it pWbaUf[hü S `SV:Wü g [fW  
 h Tgl g'Wh [f `i \_ af[hSÜ efgWWf ] WefgVg/A dæl WS'ž S" # fžBS' g\WZ  
 \_ W efgWWfk S g [fW V h dš efgWWf] \_ Sý fWWWU l VqW'eWW â il  
 ] fWÉ Tk fgfa V h dg ` Scg-['azBaUf[hâ bcaUWkg g'YUz \_ af[hg\WefgWWfk  
 ] baUf[hé\_ g efgVgž

### Důraz na vnitřní motivaci

EfgWWf[ eb Wap` h` 'i \_ af[hSÜ ] WefgVg/UZf 'y bd\_ ad l iel Sf ffg'fi  
 eWbaVhaV éZa \W â í Vabag:fi Sef \ ` \W efgWWf[ e h [f `i \_ af[hSÜ  
 /Uz f 'y eW Ua ` Sg [ffž G [fW Tk fWk \_ ^ baVbadhSf h [f `i \_ af[hSÜ  
 efgWWf l fžb W h V [f efgWWfk a\_e\_ ke'gb^ aef[ b W\_ fg h dâ\_ U efgWZ  
 ` iZa bcaYd\_ g Sa e\_ ke'gb^ aef[ bcaTidS` éZa g [hS S Wza gp[fW aef[ bca  
 TgVagÜ bdsj ž6 â\WWf WS b W h V [f efgWWfk a\_e\_ ke'gb^ aef[ ] SpVéZa  
 \W af[héZa ø] a'g S V \W f aef[ eS\_ aefSf` éZa hkbcaUáhâ í bcaUW

### Zdůraznit rozdíl mezi procesem a výsledkem

EfgWWf[ Sefa h` i\_ Sý l SVS` ü ø] a^ fs] l ] pWWWb WWh`i\_ f WS aWWh VSf  
 bcaUž<WUZ U'W \WVaVâ` í gd [féZa bcaVg] fg S fi\_ fa l b eaTW ] ø] a'g  
 fs] é b [efgbg'ž Hkgp]fi \WfW í ba\_ aU bcafa ` W gá h TW h` i\_ Sf `S] a  
 ` W[U é \Wfa baVW [UZ b WWeW é `S] a ] V kTk \\_ ` ] Va b [-W  
 ` Sb í] `SV ba\_ aU eWef Zahâ` i\_ žHW h V `áhâ` í W h:S] V \W f ü [ eS\_ af ü  
 bcaUW fhadk bcaUW fWk [ ` aef[ g] fWÉ eWefgWWf ` Ua ` Sg ž

= Wkpe efgWWf b \WST ZSf` Wa l Sb`S hš gd [f ` WgWZZfi f Silk ` ] Va  
 ba'ah]` g fšek gT Z g^ l S ` žDáV e] S'W WZâ ba\_ aU eWef Zahâ` i\_ l  
 bcafa] WfS\_ \WV \W f ü hie\W Wž FWfa dal Vi^ Wf WS h` i\_ Sf [ b [ hkbcaUáhâ` í ø] a'gž EfgWWf] \_ gá dal g\_ f fa\_ g] pW [ ` aef W h fa\_ fa  
 b íbSV V \W f 'i\_ ` \W hie\W Wž Bca efgVg\_ fWk ` Wí V \W f é VaVSf bcaU  
 hkg g'YU\_ gž <W \W f é l Silk \ efgWWf aeaT` hkbcaUáhSž

### Jasně pokyny

HW] Wâ a Wáhâ` il ] fWÉ hkg g'YU aV bcaUW\_ Sýl Wf WS VaT WbabeSfž <W  
 ` gf é V ] `SV` bag [f efgWWfk a\_ fa\_ l Ua Wbaha'Wa S Ua ` WS l V dš [ ft  
 pW h W] WÉ \W f W í l Vâ \W Wf WS aV` U fahSfž <WS] é baf WS \W b [Uf  
 gbal ad [f ` S l áhSp` é bcaZ W] k S \WUZ baef [Zkž 6 â WeWVabadg g'W  
 l Szd agf [ Va eW [ ` âd iUZ bcaU bcaZ`â:Wí l pWefgWWf hkbcaUáhS^ bcaU  
 eS\_ aefSf` žFSfa bcaZ`â:Wí `eag ba\_ d T p` â g l áh dW üZ bcaUf \W

f WSI Stk e| efgVWf| gh Va\_ [ʔ] pWéW â a Vâhâ í `eag [ g èW [ ` ad iUZ  
bdSúž

Hkg g'YU Tk \_ ʔ eWéfgVWfk a Uà` fòSf UZVf|` Yg Zaha [fž Ba] gV TgVW  
hkg g'YU fafa fé\_ S [Y achSf| \_ aZag fa efgVWf| Tâf `S] a f|UZü eagZ`Sž

### Originální témata prací

A Vâhâž| hkg g'YU aV efgVWf` b haV í V'Š| Wf WŠ Uà `WhUWâ\_ Wf  
dWk| 'Sj fé\_ Sf èW [ ` ad iUZ bdSúž Fa `WaTf|p` é lW\_ é S g\_ SeahiUZ  
b W\_ f ž? `alí hkg g'YU èWh:Š| `WVâZSÍ dWk| 'ahSf [ fé\_ SfS l ah Ž  
dW üZ bdSúž í\_ p efgVWfk `W í\_ a hKtil W ] b'SY|áfadéfi S ge` SV g'Y  
bdU| ~d\_ â\_ bae|kfg'YU\_ bdUW S|S| ál| g| `Wa fk\_ aZag Wf|h` ʔ  
[ hWahSf Va l bSahSfW /WkZ|V| S| pWS| ál| ] SebaVaT` ag aVTad aefi  
èW|gWâbS| ahSfž

H [f ` í \_ af|hSj efgVWf` hW [ ba\_ pW/ba] gV\_ Sý ] fé\_ Sfg bdUW  
aeaT í h|fSžž6 abacg gWéWVWk g\_ ap| [f efgVWf` \_ `ŠhZ` agf hSef í  
fé\_ S| `Sb žhKUZal WU l `W|UZ aeaT í l| g`Waef| `Wa aVTad éZa l à\` gž  
@WghfW `í` eag bca efgVWfk fl hž`SefZWf|USeWé\_ Wfz fWk ZaV aŽ  
Uw l S'apWâ `S e| gVW é [ ` aef| efgVWfSž FS Tk \_ `S Tuf Uà `WhUW  
baVaT` â fa\_ g| Uà TgVWbal V | hK| a` âhSf `S| a STea`hWfz Fé\_ S bdUW  
hKUZal WU l fS| ahéfa bôj WhWw| | Wé ipWí d| | S Uà` fòSf UZVf|` Yg|  
Tk `WfabcaUWf` /7`eWŠZ` S` #+fž

### Nastavení podmínek ukončení předmětu

<Wabacg Wa `SefShf baV\_ í ] k|S] a` Wi b W\_ fg fS| l Stk baVhâV ` í  
`Wk'a bca efgVWfk hZaV `í `W| baUf|hé b^ ` í bah| ` aefž Ba] gV W  
`Sb í] 'SV aVZS'W efgVWf ab|eg'YU èW [ ` ad í bdU| ` âbdShag `W pWtuf  
bagZé b WdS|âhâ í TWVS`íZa baef|ZgžFa Tk Tk^faf|p eW ü ø] a^ | fWü  
eb^ [^baUf|hü efgVWfz

@WaeSfW Seg eWghâV|S] a` WSeF `í V haV Uà` fòSf UZVf|` YgžFVü í  
aWü Vâ í bdUWIk bdfâ `W ^ Tuf `W Wch [fW ü efgVWf| Tk \_ ʔ  
\_ if \_ ap` aef bcaV`agpWí fWü í gžES\_ al W\_ S'Wb'Sfíl pWIk\_ ʔ Tuf  
l hZaV ` [ efgVWf| ] fWü e| Va| ál S| bdU| dal hZ` agf S ø] a^ eb^ [ʔ h Sž  
BcaV`agpWí fWü í g Tk fWk\_ `al SZd ahSf TaVaag bWS|l S|ž

## Průběžná práce

Ba] gV fa | SbSUfS b W\_ fg Vaha^g\W\Wf WS efgVWfk \_ af[hahsf ] bd Ž  
T p é bčUž > l WfS] ` | a['] čf l S eW Wf d h k p S Vahsf bd T p ag l bčhg  
a b^ ` i ø] a'g` Wa ] a` l g'fSU

Bčā e'Wahâ i bd T p é bčUWefgWfS W\_ ap' é hkgfif =] a'ag hkgfihS` â  
UagVahâ ø'ap'f l | fWā e'Wg'y Z[efad[ hM il 'S] a` WA` W d h W 9 aaYw  
6 d h W 9 [f: gT SbaVzB [Z'S:ahSU øVSW] f \_ fa e'g p Tā\_ ` eag l bčh[V S  
hW [ Uf'rhéS efgVWf[ W WgVag UZif eM'Wefi\_ l ] Va bčU hkbčUahâ  
l S` žBa] gV eW bčUWh ø'ap'f[ aT M UWā` Sčl l \_ pWfa l` S\_ Wsf pW  
efgVWf VaefS^aV` ] aZa \` éZaz3` W Wg eS\_ al W\_ [ Wf[ \_ i\_ ap' aef  
pWé efgVWf eāZ` g'hW] Wāg 'fWfsgd] bafa\_ aVW S hi] W W` S UZSfg  
] W W W ^ eY ā l S f S\_ bčU hkbčUahSž

## Obhajoba práce

@gf' aef aTZā[f hSef` i bčU hčS l` e [pg'Wd] [] al pWk bčU l S efgVWfS  
hkbčUahS^` ] Va \` ü S fWfa baVraV Tk l eS^` W VZS` Wž G aTZS'aTk  
Tūhâ h f-] ag hW [ VaT Wbal` Sf l VS eWfgVWf h bčU adWfgV S l VS W  
eUZabW babeSf l S] Va-W] hieW] \_ žBafa W WaTčē bah` ` aef aTZS'aTk  
l S Sv[ f | g eW [ ` ad iUZ bčU l` W W g f UZ l āh dW üZZA TZS'aTS bčU Wk  
\_ ` S` āe'Wahsf Sp bafé l ā \_ ā hkg g'y ū /S b i bSV` ] a\_ [eW\_ ap' aef eW  
ebčU efgVWfS eW ā\_ [f S b [bčh] f e] VafS l ž

## Pozorné čtení a zpětná vazba

Hkg g'y ū Tk e] b [ baegl ahâ` i bčU W\_ ' h-ī\_ Sf [ V] āfad l ] fWē Tk  
\_ aZ'k e h V [f a fa\_ l pW bčU W Wa` W āef Tk'S hkbčUahâ` S` ] ü  
V` ü\_ ` W efgVWfW l ] fWü V b W'ap'ž B i] 'SWW fs] ahUz [ V] āfad  
` eag Yd\_ Sf [ ū ü dāM ` WāgdāVé Xid\_ āfahâ il` WāgdāVü efk^ h k SV ahâ il`  
` WāgdāVā 'S l k] ahâ o d h W l baghâ` i ` W l h k] 'é fW [ a'āY W l W W ü  
` Wāg' SV] hS'fk S efg' bčU eV ih` v\_ [ bčU W [ VS` éZa efgVWfS S fVž @S  
dal bal` â i Sgfad] éZa efg' 1 W h k p f [ S gfa\_ Sf] ahS` é` āef dā W W l p  
] hS'fS eW e dal ha W g\_ 'é [ f W W W W bae f g b` l h k g W G aTZS'aTk W  
bS] \_ ap' é efgVWfS ef \_ [fa` Wāh S'ae\_ [] a` Xā` fahsfž

Hkg g'y ū Tk\_ ' efgVWf \_ bae] k fahsf W S [ ^ i l b f ag h S l Tg] aW M V S Ž  
` ü\_ bčU žEfgVWf[ S y\_ ` aZV k Vā W l p W k g'y ū W l Z bčU W W fagž  
< W baf WS W b W h V [f a abs] gž @ Sh ū l b f ā h S l TS W fā l ā g\_ ap' i  
efgVWf \_ l W-ahsf eW

## V případě podezření či odhalení

Hb íbSV baWw Wí` SÚà fòSUFUZWSF` YWwgf` é l S|ef|f g`apWí baWw Wé  
bdáUWéfgWwFw hV h dKZaV` é\_ ø`ap|`f|` `Sb žhWé| a^ í\_ [` Xád\_ S` í\_`  
ekéfé\_ g` -| a`kž Bcā b íbSV` é Va| Sl ahā` í` Ww` Wmfel` Stk Tk`a g` eagTadg  
bdā| Sl Sfw` é| pWza h`ap|`éfgWwF S Va| g\_ Wf S\_` WSVSfS`` Wk`k` `aeW`  
l\_` ` `kž`

@`aeW` eWwabadg` g`Wbal hsf`éfgWwF S` S| a` l g`fSU| l Sb ifa\_` aef| VS`í  
aeaTk`^|` ühkg` g`üU` éW`éZa b W\_` fg| b íbSV` aeaTSbah WāSYWwag  
S| SWw` [U` é W|] kž@WbchWk\_` ^éfgWwF hkbSúahsf` hl adahü fWf` l S`až  
pWü` S|] ag\_` S` é bdāU\_` `Sb žbagpíf` éW` ü l b` eaT`UfSú| hkgpíf` aVTad` ü  
l Vā\ bagpífü| hfWfžFwfa` hl adahü fWf` `aeW` e`agp| bca` eah` ā` í` efk`g  
beS` í` éfgWwF S S V íhWāWw` VS` éZa Va| g\_` Wfg` ebaWw Wí\_` ` S Úà` fòSUF  
UZWSF|` Yž`

EfgWwF` W`aeW` fāl` ā` ` SaTéSZ`bdāUWS`a| a^ aef| h` |] g`fWf`g| b íbSV`  
aVbah`Vā` Safāl`| kbíeW` ` bdābal V` `í` Vā`apWí V|é|b|` `ād` í`| a\_` [ežBcā  
afWahā` í l` S`aef| aTéSZg\_` pWüf` bapāVā` `Sb ža Vab^` ` í l S W` `üZ  
aVTad` üZ` fW` í` ` S b | bchWé` hkf|`f` ` é` efd` UWāWw` VS` éZa` fWf`g  
/fl h`%`al` Wwézf`Hkg` g`üU` ebaW` eVS`í` aeaTag` baeg`Vil` l VS`éfgWwF  
hWé`h` bdāU` adWf`g`WS` Va|` apWbabeSf` a| a^ aef| h` |] g` fWf`ž` Ba| gV  
TkZa\_` b Ww` ` WS|ef|`| hl adahü fWf` S VS`í` baV|` SWk` Zcā` í l pWéfgWwF  
b` [ ] a` Xā` fSU` h`Wbab` WS` ` S b íbSV` é V|é|b|` `ād` í` í l Wí` eWwā| a` SW  
b | bch|` b íbSV` V` | Sl` kl` |` |` iz`

6` Wmfé` Wwagef` Wf` éWS` cā|` bā` h` aVbah` V|UZ` éfgWwF S|` Wza`` WUZabž  
` aef` hkeh` f`|f` a| a^ aef| h` |] g` bdāUW` W` S`aef` aTéSZg` bdāUWS` l Vā\  
[` WUZab` aef` Vā`ap|f` é`h` aVbah` V|` /` Sb žVā|` SV` a` l Sb` \` Wí` [ ] agb|  
l Vā` ahé` fWf`g`d` W` S|` ahā`| a\_` g` |] SÚW`

Ba| gV` éfgWwF` h`WZ` a` g\_` í` S adWf`g` WwWā` ap|` `Sb ž í` e|` ā` í` aVTad` üZ  
b` SÚWüZ` l Vā\  
l\_` ā` éWS` fal` pWwé|` g`fW` ü\_` SgfadV` baegl` ahS` é bdāUW`  
Ba| gV` Tk` ` Wk1` W` ā` eWā` l` ahSp` ü` V|é|b|` `ād` í` b` Wf`gbW` S` hkg` g`üU`  
baVā` hā` baV` f|` l S Zā` Wí` V|é|b|` `ād` í` Za` í l Wíž6` a` baV` fg` eWwabadg` g`W  
ghéef` |` Vā` Tk`^` a` l g`fSU` b` ifa\_` W` S` Tk`^` eh` V|` W` faZā|` pWéWéfgWwF  
h` bdāU\_` ` W` adWfahS1` S` dS|` UWéfgWwF S` ` S` W` af`|`hé` VafS|` kž` <W`hW` [`  
hZaV` é b` [ap|f` [ l ie|` S` é baV|` SWk` fkg` hl adahü fWf` `SbeS` ü` éfgWwFw  
S` Wza`| a\_` bSúWéS` S`kl` ahS` ag` bSúž` 4W|` ā|` S\_` g` l` W` ā` í` Zcā` í l pW  
éfgWwF|` e|` b` W` W` ā` í\_` V|é|b|` `ād` í`| a\_` [eWb` | bch|` aVbah` V|` S` VafS|` k

ba'apWé V íhWkkg g'ýÚ\_ l b íbSV fcbí %fcbafag bS\_ flz S` W aZag eł  
h ba\_ Wagf` S a) a^ aef[ h` [] g bcaUW

### Doporučení, co nedělat

@ ] fWl hkg g'ýÚ\_ Sı fWWWU h VaTcē hí Vsb'[] ahsf\_ VāVh ] fVē` VWV  
pWbcbf[ Uā` fcbf UZSf[ Yg` Vg` Yg'íl S'W SabS] \W\_ aZag baVbcbfSf  
b íbSV \_ aZag` SbāUZSf \` é -] aVz A bSf Wi` ShrZahS` ā W fs] %āV  
efa'gzTWZ'gT-ıS` S'ül kō [ ` aef[ 1 VāZg'pW S'él f[ hVh VW] é [fVāSfg Vā  
@WVēVWk eba'VZ agf \W` S fal pWVS` é abSf Wi` ] Va` ShrZg'W Vā  
pW\_ ā\_ VbaUfı pWk\_ aZ'a Xg` YahSfz-VW VShkUZal Wl faZal Uā WāV  
W b[đU] k baV'apWaz

Mýtus: Hkg g'ýÚ Tk eWh [ efgVWf \_ \_ ' flā [fı pWUā` fcbf UZSf[ Y  
` WfegVMSIk` S` \efgVWfk` Vgbal ad [fz

Realita: EfgVWf[ a Uā` fcbf UZSf[ Yg` h VızL VafSl` í] hkb'ühāı pW` )  
efgVWf` hí a Vm'fWU ~dWı ] fVē hkb'cbfUg' bcaUW SıS] āı ] g`/= dāı] ahāı  
S` #) fZESfZ 7Sfa` bab[egVāhāı ] g`-Waeı dāı Zahad eVefgVWfk ] fWl  
Tk[ Sefa b VmSbWı] pWg [fVē Uā` fcbf UZSf[ Y l` Sı /7Sfa` l S` \$#fz  
@W ā fWk e\_ ke^ eWb W efgVWfk fhā [fı pWbcaT'ē\_ ` WfegVW@SabS]  
Wbaf VSa bcaT'W SfıUāfVı W Zaha [fz

Mýtus: 6 ā\_ VefgVWf \_ -[TW] ` í fWl í kStIke` WfZı'` [] aZa` S\_ agfz

Realita: Fafa abSf Wi` VW pWVg` Yg` VMS'WSabS] Vā` fcbcbVgı f[h` iz  
@S S` Y[U] aSl k` ē\_ fcbf ] fWlı ba] dıhā h-VZ S` Seahā bāe\_ Sl` Wı  
bcaT'ē\_ ` Sıf` ] aZal ] Va hā\_ bcaU hkb'cbfUg'Vh āVg ZaVı žEfgVWf e[ fS]  
\_ pWVWVı bcaU aTW Sf S dā` a V TgVW\_ if Zafahag/ı S`SUS @Wfa` l  
S` #&fz Hkb'cbfUāhā` í bcaUW S bae'W í UZı'ı'` Stıl W [ W] é ~d\_ kž= WWW  
babfāh] Sl fS\_ \W` StıV] Sz@ShıUS'Wafa abSf Wı hkfā` í f'S] ` SefgVWfkž  
3 bcbafpW Seahı f'S] \W WSeı Vı\_ V haVWı bca eVefgVWfı Uā` fcbf  
UZSf[ Yg` Vābag`-f` Vı W Seı SV l pWba] gV efgVWf \_ Vā\_ W\_ ā'a Segı  
h f-ı āef l` [UZ TgVW\_ if é SZg bcaU agfeagdāhSfz 3 fa h W` f UZı ] fWl  
TkıS` ad\_ ā^ iUZ a) a^ aefı fgfa\_ ap` aef h TW` VmKZ'WSıž

Mýtus: Hkb'Sfı eVāV\_ ahsf efgVWfk l S fal pWVSi éhé eba'gpa] kž

Realita: Fafa abSf Wı eUW ShrZg'ı Aı? S` VMS DaTWf'e/S` #Sfı S'W VmēZ  
fgVefgV[W] fVē Tk bca] Sl ahs'S VZa ø [ ` aefz@SabS] TgVg'Vsf\_ aeécg  
` W h dā Uāp Wıcbal bacgeZaV afS\_ [S] SVW [U] é [ fWdfk/; 53; l S` \$#fz  
@SZ'ā-Wı` Wı[U] éZa W ā` í éhıUZ eba'gpa] WēS\_ al W\_ Vmıf\_` í

baefgb| fWü\_ pWbaVhV \_ lSTdà [fz? af|hSUWfgVWf Tk h:S] \_ 'S  
Tüf h [f `it` ]a^|h h `vž

### 2.3 Doporučení pro instituce

Hül | g\_ kg| Sl g'yl | pWkaW Sf|U éœ/í ` Sødah` [ | eff|fgUWg` YgW= Vkpew  
hkea| â -| a'S eagef Wi ` S WWi bchT`ē\_ g| VaWVba gd |fé\_ Seahé\_ aTŽ  
VaTi | baVefSf é\_ g| W-Wiž8g` YgWfa g bSY|afadefi /Ai WeSI Z|fW  
S' #% 5gd|e S HsdS VSI S" # (fiS l bahSZk h U| Tk fa \_ `a Xg` Yahsf  
| hb ibSV Lâ` fdSf UZVSf` Ygž

#### Explicitní pojmenování contract cheatingu

Bdñ í\_ Vabadg Wi\_ bch [ fWVWUW Sødah` | UWè |` eff|fgUWWSIk bch Ž  
f|] k|k|kg Lâ` fdSf UZVSf` Y/S W g baVaT éfi|` eff|fgUWVb|U|f` lSZd g'k  
Va ehUz h [f `iUz b Wb|e / Sb žefgV` í S l | g=VW í aM bch|V/S bch  
adS` [ lSU éfgV|Sf| dWžZM|U éZa | aWVg [ |` üZ ] í ahUz Va| g\_ Wf ž  
@WfS íl ba| gV éWfSfa ` VpVagU bch f|] S lSZd WbaV aTW ü lSef Wgž  
YU baW [ eWeg gWe |` ü [ `WU|ü [ Wk / Sb žb'SY|afadefi\_ l  
ab|eahâ í\_ [ eba'gbSfU T ZW l | ag=WižFWfa bch í | da| b WeShgW  
`Sè ü b Wba| 'SM a | fWü eWl Wab íf ` WW b [ baef|Zahâ í | a` ] def íZa  
` VpVagUza W â íl SW` b [ bdmWUž

6 dZü\_ lâ| 'SV í\_ Vabadg Wi\_ Wgb í\_ ` âl U'Wâ S WV|f|h í è SZS  
a WWi dWž | [ l S|lSU h=WZ f í efd` baVhV éZa fchvZW í| g/h|  
B í | kLâ` fdSf UZVSf` Yg, \_ af|hSUMf'S| l b í Vpfaef S dS|a` S|lSUM@S  
fa\_ fa\_ íef eWâ\_ W\_ WS` ] fWâ Vabadg Wi bch | SpVagl WZa f í efd` ž

6 abadg Wi fü| SýU eWVWWi bch ghWWâ hü=Wh 6 abadg Wi bch  
hkg gýU Tk |` eff|fgUW `ShZaV [ bW WfahSf Va T | è hü| kž

#### Snížení tlaku

Hkea| â -| a'S Tk \_ 'S | `æf V dS| `S h [f `í \_ af|hSU éfgVWf | eahŽ  
lg\_ [fW é hkeh fWi hül `S\_ g S U'WS é bchUWbch ` žEfgVWf| \_ gé  
Tüf bahSpahâ | lS dah` aUW é bSf W h e` [ |p\_ gé Tüf fd` dbSdWf  
SVaefSW ] a\_ g\_ [] ahâ` ažBd T | p` â] a` l g'fSUMS| a` fch'S l bchLahâS é  
bchUW/h W \_ ap` aef| aWVl Vâ í bd T | p` üZ hWl ífi baef kfgWaT \_ S  
efd` â\_ `Sè ag b WeShg a baefgbg S fW bg bchSfž



@S [ ` e f [ f g U a ` â ^ í o d a h [ ` 1 W a b a d g [ f h k g g ' i U \_ l S t k l S h W [ \_ a p ` a e f [ b d a V ' a g p W i f W i í ` a W M V à í e W [ ` a d i U Z b d S U l V a b d a h à l W é \ e f a g T a V a h a g b W S [ l S U / [ ] a [ h S ] S T e a ^ g f i f ž L W é f d ` k h W a g U U Z b d S U \ W f W S l S h e f d a ^ â a V h à h í ` S ` a d a k S V T a f ` S f a l p W é f g W W f [ f \_ f a ` a d a ] \_ d a l g \_ i ž

; ` e f [ f g U W \_ g á b d a f h a d T g l à h d W é [ b d T p ` é b d a U w é f g W W f \_ l S \ e f [ f V a e f S f W é e b W f d g \_ f l : f ` u Z [ W W f d a [ U u Z [ ` X a d S ` i U Z l V d a \ ž E f g ž W W f [ T k \_ ^ T u f b a g W [ l S ] e W V d a \ W W f [ h ` b d S U h S f l S f S f a l ` S ' a e f T k \_ ` S T u f a h W S ž H k g g ' i U T k \_ ^ T u f h W W [ ] b W ü : W i a l S V à h S ` u Z b d S U W Z [ l Z ' W e j S V a e f g b ` a e f [ l V d a \ ž

@S e í p W i f S ] g \_ p W b a l [ f [ h ` b e a T f [ l S h W W i e k e f é \_ ` S b a V b a d g S ] S W W [ U é Z a b e S í l ` S b ž U W f W h d a \_ U ] ` [ Z a h W [ X ] g ' f l ` S t i l W U U Z ] g d k l \_ a p ` a e f [ ] a ` l g ' f S U [ h u b a \_ a U e b a ^ g p â ] l h k : i U Z d a ` í ] ž

### Snížení příležitosti

; ` e f [ f g U W h W ` W a f ' h i U Z b d S U h [ - T k \_ ` k \_ i f [ \_ b ' W W f a h S ' a g e f d S f W [ ` S a V Z S ' a h â í b d S U b e S ` u Z ` S l S ] a l ] g S b ' S Y [ a f a d f h i l W \_ é S e V d l W ` S h V ' a h â í h k g g ' i U Z S l S h W W i ø [ ` u Z ` a e f d a \ ž < W g f é b S \_ S f a h S f ` S e j g f W a e f l p W p a V ü e a g S e ü ` a e f d a \ ` W i e a \_ a e a T e S \_ a e b a e ` i ž

B d a e í p W i b í W f a e f [ W g f â a e h f S z E W e f g W W f k W b a f W S a b d T e \_ g U à f d S U U Z S f [ Y g a f W i W Z a h a [ f ž ? ^ T k h V f l ` W W S ] é b d S ] f [ k b d a f [ \_ ~ d \_ k h k g p i h S i l S W S ] é S ] é ` a e W ] k b d a ` f a f a W a í \_ p W \_ i f h T g V a g U g ž

### Snížení racionalizace

; ` e f [ f g U W k \_ ` S ` S h - W Z o d a h i U Z b a V b a d a h S f d a l h a \ ] g ' f g d k S ] S W W [ U é [ f W d f k ž ? W e f g W W f k T k h p a V é \_ b í b S V ` W ` a b S ' a l S f b W h V W i l p W à ` f d S U U Z S f [ Y ` W a d \_ â ^ í S % ' S i f a h : [ U Z ] z ž ? ^ T k b [ \_ a g f W [ U k a V b a h V ü b i e f g b l p W T p ` é W W a V h a V f l S b a ] g V ` ] V a b a M a V i l ` W i f a e b d a h é S ` a f S ] [ [ f ` W g V g ž H b í b S V l p W W U à ` f d S U U Z S f [ Y a V Z S ' W i h k g g ' i U \_ g á b a V S f b a V ` f ] l S Z a W i V e d ] b ^ a d i Z a í l W i ž < W f W S V a V d a h S f ` W a f ü b a e f g b ž 5 a ` f d S U U Z S f [ Y W a h S p ` é b d a h [ ` í l ] f W e h p a V é \_ b í b S V ` W a Z a g W f W a f ' h i h k g g ' i U e S \_ ] ž

Hkg g'YU [ efgWwf Tk \_ ' Tuf V ] 'SV [ Xad ahâ [ a \_ ap' uLZ V Ž  
e'WuUZ b [ aVZS'Wiž AV efgWwf '1W Sb i] 'SV ba|SVahsf baWka` i  
bdZ`ã-Wil |pWeag e| h Va\_ [ \_ ap' éZa hk'ag Wi |WefgV|S` W|a aW|dà` i  
ff|g'g h b íbSV | pW|Wabgefi baVhaVg ` W|a TgVag hkVahsf U| i b|U | S  
hSef` iz; `Xad ahS` aefTk\_ `S` SefSf` S|S af] g'efgV|SS\_ `a TkTuf` Se` é  
|pWefgWwf| VS` ag b|T'W Sf|] g UZabagž

### Osvěta vyučujících

BaVefSf` ü\_ TaWw| b|WUWWW e'W` â aeh f|S| h|V` 'ãhâ` i S VaVp|hâ` i  
Vabadg Wi |Wefd` k S| SW| [U uLZ b|S|h` i] [ `| uLZ aV|Tad uLZ |SŽ  
\_ ef` S` U hka| uLZ :| aŽHkg g'YU \_ gé ] féfa b|T'W Sf|UW| [efg|ahsf  
b|S| f|h` | b|T'ë\_ `WVZ ahSf S Tuf efgWwf \_ bd haVUW| |VZ| fa  
baf WSzHW| [ b` í` ae` ü\_ [ 'eag b|S|h|W| é i ad eZabk S V|e| gl` ` i eW| â` í|  
`S` [UZp hkg g'YU eV'í` éh` l] g:-Wae| S \_ aZag eW|` eb|d|hsf fi\_ | Ua  
Xg` Yg`W|` W|Gp`W|e| g|fW aef| pW| hkg g'YU` W|h Va\_ |WefWUW|` f|S|F  
UZSf| Yg| |hk:g`Wb|S|hV baVaT` aef` W|Za` øb` ÷` éZa aVZS'Wi /6 Si e`  
S EgfZWS` VZE\_ [fZ| S" #+fz`@ãhS|` ü\_ TaWw| W|eS\_ al W\_ W|Wf|h` i  
h|V` 'ãhâ` i / Sb ž|ug| S|S| SW| [U éZa beS` i [ aeh fahé] S\_ bS` f|S| a\_ gž  
` || SUWabadg Wi efgWwf \_ | aV|T` `S| eW|p`eS` Vsd` V W|h` d\_ U  
b|T'W Sf|] k b'SY|áf|e|f|hž

### Potírání propagace contract cheatingu

;` e|fgU|T|k|eS\_ al W\_ \_` kV e'W` bafidSf` S|] ag| a|h b|abSYSU| S dVž  
|`S\_ g` S|h` f|S|F UZSf| Y` Sb V` :| a'kz`-W` â eW Sb ža` W|ã| kS b|S|] áfk  
`S` `aef` `] aLZ /S| a hZaV` ü eW|W| b|] k` b|d|h` TgVah` W|ZaV` é b|S|] áfk  
eg` V|ahSf| [ `S|] á| a|h W|W|d|` [U` â Xad` S b|abSYSUWS eV'Wi h` d\_ U  
e| gb|` `SeaU|ã` iUZ efiUZ /Vabadg Wi b|d| b|d|h|UW|e| gl` ` iUZ e| gb|` fž`-|p  
eS\_ af` â b íbSV` â fa`W|S` UW` féfa b|abSYSUW| a`ag` W|d| efgW|Sf` -bSf` ü\_  
e|Y` â`W` žBa| gV|Tk eW S féfa b|abSYSU| baV'W| Va| a|h|l W|S\_ ef` S` U  
hka| é :| a'k / [Va] a` UW|ã\_ e'g|T|k|bae| k|fahS'f|\_ `Tk|S` [ Tuf baef|pWz  
Hkb|S|h|h|h` i b|S|U hkg g'YU\_ [ W|W| al` S` `ü\_ S|ãhS|` ü\_ badg`-W|\_  
b|S|h` i] |ã` SW|U éZa| aW|W|gž`E|fW` S|] a g'eS\_ af` é dW|S\_ k` S e'g|T|k  
Tk|hka| é :| a'k` W\_ `k` S e'h` X| [U é| h|d|g|ã` íf|b V fa`W|ahsf S` [ | l W|U  
babf|ãhS|U e'g|T|k| b|S|h|ahsfWž

## Technické prostředky prevence contract cheatingu

@Stil W eW ` ] fVā fWZ` [Uā VVizB [ b íefgbg l g` hWl [f í ef ` S  
hf]bah` é efdā` |k` Stil WU Uā` fSUFUZSf` YahéégbTk\_ pWtuf gb]hSfW  
hSchā` / [ ]a[hT`a] ahā` fiStgWV` glaTdsI WaV] S| ` SWg] S ` í efdā` |k  
] fé\_ Sfg / efdā` |k g` hWl [fk [ bāWVfg <sup>333</sup> šššŸ; ©Ÿšš; °Ÿšš oŸfz <W  
\_ ap` é fS] é hkgfif Vaefgb` ūZ ` âefda\ bā [WV[-] S| Sgfadefi fVfG  
/ Sb ž] a` fda` S \_ WVSf Va] g\_ Wfg hWhSef` aefWZ| ] a\_ W| ` í ` âefda\  
3gfZadZ|b; ` hWf]YSfVf ` [U\_ é ` WUZ hiefgbk` Wi\_ ap` é S] | a` b Vž  
UWahsfz <WUZ ø [ ` aef S øeb ÷ aef` Wh eæg Sè é VaT` VVW] g-Waefi  
Sgfadefi eZa ] a` Wf]hg faZafa Vabadg Wi hüd| ` ` |p` í ` Wj h b íbSV  
` âefda\ bā ] a` fda` g adY` S`fk bāUWavZS`ah` í b`SY|áfadefi fž <WVWk  
` gf` é \_ WāV[U\_ é hWWi S hVpk` Wāh[eā hW[-] SUWVgVah` ū\_ S] SWž  
\_ [U\_ ū\_ bāUāh í] W ž4W` í S] ū] a` h` âefda` baefda` Va\_e ke^S\_ pWhef  
] Š`W\_ ū\_ lāh d\_ ž <WZaV` é baVaf] ` agf| pWaeafb` é ` âefda` WS \\_ [  
bdahV` ` a` S` S`il S` Wāh[eā` ` S` dal eSZg` ` Sbe` ūZ S` S` S`kl ah` ūZ fVf  
/ í\_ hk`-il fi\_ ` W`-ifz

### 2.4 Doporučení na národní úrovni

Ba]gV Tk Uā` fSUFUZSf` Yl eS^h Wj é dVgT`[UW` Svā`VWV V ] SVž  
` ` |] a` fda` H\_ pWtuf hW] ag Zdal Tag bā [ fVWdfg S dVgSfU] hka] eZa  
-] a` efi` / S eS\_ al W\_ ` WW Wž <S] a hZaV` é WVi bāT`W Sf] k eWV  
` W] eSf] h` í dVg` SUWbae] kfahSfW S [ l WVf` e`gbW be` í S] SWV [U\_ ūZ  
fVf ` S] S] ā] gž SVS` V i eWb [fa\_ \_ k^ Va\_ ` ihā] pWaeag fka bāS] f] k  
` WVā` í |p` k` ž

<S] |p` Tk` a l\_ í ` al ] a\_ W| ` í i Wk e] UW Stil W | bāUāh` í eW [ ` ad ūZ  
Sl āh dW ūZ bāU\_ efi\_ | pWVWV ābagl Vā baV] SVk h bāSj [ S`WVāVāh` S  
] a\_ b` W` í fVf k h W ` Sb ž] f g^ ūZ efdā` W | S bāUāh` í b [ba\_ í W  
aba` Wf Sfrad] g bāWVf SūZ Fafa W ā` í WV al ` S ` ] hS[-] ahSfW` é  
S] a h Va\_ é ` Sba\_ āZā` í baVraVg fS\_ | ] WVV bāUāh` í f Uzfa\_ S fVā^  
b^ ø] a` W\_ efgWVf Sž h bāSj [ WŠ` Wl Z` WV ] eæg Sè é W] eSf] h f | p] a  
baef] p fW` éž

HZaV\_ ū\_ WVi\_ ` S ` āhV` í ødah [ eW bāfat ] dā\_ baVback l ShāV ` í  
hū` Vgh WV ūZ Vabadg Wi ` S` W af` h ūZ -] a` āUz | W | W] eSf] h` í a\_ Vž  
l Wž

H Wj é dVgT`[UWk^ h Wñ` g S" S" b W` a] pW Va W] eSf] h` í Za bāž  
Uag ` āhZ / E` \_ ah` í f[e] \*\*) ! " ! S" S" fi ` S ` ahWg l ā] a` S a hka] ūZ

-:] a`āUZ S` S` ahWg lā] a` Sa dWg/SU dW/S\_ kZ5 i`W Tk'a \_ žgeS` ahWi  
 bah` ` aef[ efgWwS W Sf Wf` S balF[h l baVaT` é gefS` ahWi faf[  
 ` Wi Wb[Uf` Xad g`ahS` é hWkka] a-] a`é] é\_ lā] a` g[ S`Wes` ahg`WéW  
 h f-] ag Sp` S` oðh` [ W af`[hūZ g` [hW [fz H eagh[e`aef[ e fi\_ Tk'a  
 ` ShpWa Vab` [f Va lā] a` Sa dWg/SU dW/S\_ k gefS` ahWi l pWéWS] Sl g`W  
 dW/S\_ Sl ] fWā b i\_ a` STāVā ` Wā baV U`g`W] badg`ahā` í bāh` iUZ  
 b Wb[e ` Wā ] badg`ahā` í bah` ` aef[ g`āpWé` S lā] `SV lā] a` Sl \_ ž  
 l\_ i` ` é bah` ` aef[ efgWwS W Sf Wf` S balF[h ž Ū Ww ` āhZg Tk'a  
 \_ [ a` ] é l STā [f` STil Wi e`gbWWS ba\_ U] ] fWā ` STāVS` ] baVhāV` í  
 g biéW ` ūZ fWf l l] ag`W [ e`āf` í lāh dW é l] ag`-] kZ GhWWū ` āhZ  
 ` ahWk` Wk` VaegV eZ hāWž

> W[eSf[h` iZa a\_ WWi ` STiv] k beS` í bōSū ` S l S] āl ] g h W] é dWgTž  
 [UW] fWā Tk bāT`W Sf] ] g Uā` fōSf UZSf` Yg W`a ] a\_ b`W ] l Tk  
 \_ ` a hKZal Wl WSZS` [ ` iUZ l ] g`-WaeFizB W`W dS` ] ahS` ūZ abSf Wi  
 h d l ` ūZ l W iUZ ghāV\_ Wbā [ ` b] dSū h ] Sb[fa`W5 a` fōSf UZSf` Y  
 hlSZS` [ iž

Bā baf Wk` D` W hZaV ā [ ` b] dSū Wb WWi\_ ` ahWag SgeFōS` éZa  
 lā] a` S` Sl hS` ag BāZT` Y 3LSW/U5ZS` YEW/U` Bsd[S\_ Wf aX  
 3 gefōS` [Sl S` #+ ] fWā hKZal í l Wā] Sl g Uā` fōSf UZSf` Yg ` ahal éS` Vž  
 e] éZa lā] a` S a hka] ūZ -:] a`āUZ l dā] g #+` +ž @ahW S` WIS\_ Wā ` S  
 e`gbTk bae] kfg`YUf` STil Wū l bāef W] ahāS`YU` Wā [ l Wg`YU Uā` fōSf  
 UZSf` Y SgeFōS` e] ū\_ efgWwF \_ ` Wā bā ] gd k SgeFōS` e] ūZ [ e] f] gUf  
 [ l Wwfk / [ Ug`YU [ b`Sf`Uf [ [ l Wg`YU b`S`Xad k ba] gV a l S] āl S` é  
 [ l WU h VžBaVaT` é l S\_ Wi ` S bae] k fahā` í [ l Wā hā` í S l hWW ahā` í  
 [ l WU WSe`gbTk Uā` fōSf UZSf` Yg` W S` e] f [ h] dē ` ahWWā] a` Sl dā] g  
 S` #+ [ h`W[eSf[h` ] fWāUZ e`āf` hGE3 l S] ghāV\_ W] Sb[fa`W5 a` fōSf  
 UZSf` Y hlSZS` [ iž

GhWWū SgeFōS` e] ū lā] a` Ww` g`Wé`gb] Tg S] SWW [U] éZa baVhāVg / Uā` Ž  
 fōSf UZSf` Yfi] S] a` STiv] g l bōSū hā` í ` Wā l bāef W] ahā` í bāUWbā  
 efgWwfk l S baV\_ í ] k] pWfSfa bāUW`W` Wā fna` í baVéSf` ag āef  
 ZaV aUWéZa ø] a` g] ] fWū\_ S` efgWwF] hkbōSū hāSf eS\_ aefS` l ` Wā Tk  
 \_ aZ` S Tuf V hāV` bāhSpahā` S l S ZaV aUWū ø] a] ] fWū\_ S` efgWwF]  
 hkbōSū hāSf eS\_ aefS` l ` Wā Wā baVéSf` ag āefž: aV aUWū\_ ø] a` W  
 eWā l g\_ í ø] a] Ww l ] ag`-] Sl bōS] f] U ā bāUW bāWw fSū W bāWf ` Wā  
 ` S] ā] a] ` ā bah` ` ā [ ` Wā hā` ` ā ZaV aUWā āef efgVahS` éZa b W\_ fgž  
 A eaTSeWabgefi fWf` éZa [ ` g] bā] gV bae] kf` W` STiv W bae] kf` gfi` Wā  
 l bāef W] g`Wf W` aeaT` e`gb] Tg S] SWW [U] éZa baVhāVg] e fWf` í eS] Tag

Sp MfS dā] k Sl' `Wa hkea] ag ba] gfaġ /b W' #' \_ [ʔ= ft S fa efgWwfah] ]gd g Sgefdʔe] é hkea] é -] a'k b íbžefgWwfah] l Szd' [ `í hkea] é -] a'k bchah aS' é `S Sgefdʔe] é\_ øl W íž Bch baġ:-Wí l â] a`S `Wí `gf é Va] Sl ahSf bae] kf gfi eġpTk ] a` ] dēf \_ g efgWwfah] žA f dāf ü [ `Ww ] dā\_ l bclāhâ í Sl bchaf W] ahâ í eġpWUā` fclufUZSf[ Yġ ] hb íbSV [ l Wāhâ íl bgT[ ] ahâ í [ hkeí`â í dW/S\_ k `S fS] ahé eġpTk S \p bch ] a\_ W' í `Wa `Wa\_ W' í ø Wk [ l WġYUza [ eġpTk ž F dāf í eS TS W ab f Sp S dā] kh l Wíl b íbžhkea] â ba] g fSž

3gefdʔe] ü `âdV í dWġafadF7CE3 /FWf[Sk 7VgUSf[a` C gS[fk S` V EfS Vsdve 3YWUkf bah Wü Val adW S ebdāhag dWefdg eġpW` Stil Wž YUfUZ Uā` fclufUZSf[ Yl \_ pWbapāVSf eagV a hkvā í eagV íza b í] Sl gġ ] āVSŸUza bae] kfahSfW\_ b íefgbġ `S ;` fW W bah] ` aef T'a] ahSf Vaf Wé efdā ] kZa TVaT` bSfi bch bah] ` aef bch hKZ`WāhSŸ eġpTk ` Wž laTcl ahSf hieW] khWagU` ST'a] ahS' é efdā ] kZSfa\_ ap` aef T'a] ahSf i Wk `WaTVaT` ā \p WefġYU bcl ] T'a] ahâ í `Wāh`WüLZ eal ] ahüLZ S ZSl Sd' iUZ i W h W' é dWġT[UW/BaV`W\_ éVil ba hkvā í lā] a`S g] a` [Sh3gefdā][ ehaġ [ ` aef SVS` Wh f-íUZ S` W` â\_ \íUZ ~dW `S WWWWlāpġ] Sl g`WS ø [ ` aef faZafa b íefgbġž

GhWWü Sgefdʔe] ü lā] a` `WlS\_ W `S bae] kfahâ í eġpWUā` fclufUZSf[ Yġ [ ] a`h `S babfāh] g l Wefcl' k efgWwf ž BaV`Wwabaġ Wí : 7EBI baġ:-Wí S] SWW [U] é [ fWdfk Uā` fclufUZSf[ YW Tk \_ `a Tuf WWa h bclā\_ aU hkea] é -] a'k aVbahíVSŸÜ\_ [ adk`ā kž

@Slā] `SV hieW] WWéZa l Wābch` ` b Wba] āVSfi pWbagZa WefWUW lā] a` Sl hWW ā Vē] gl Wa Uā` fclufUZSf[ Yg S eS` ahWí eS` ] U eS\_ a a eāT` aVdVi aV `W[U] éZa W ā íž BaefShWí Uā` fclufUZSf[ YahüLZ ~dW \_ [ a lā] a` kfka eġpTk eS\_ al W\_ l UWS `Wk\_ üfil SWSē W' WefgWwf \_ l pWéWabag-f Ÿ `WWā` iUZ bcl] f] S a\_ Wl `StiV] g S Vafgb` aef f Uzfa eġpW h W' é dWġT[UW

# Použitá literatura

- 5 1Dž > 1Fž/S" (fž7 [ \_ Sf [ YfZWEgLUWadfa B'SY[Sde\_ 1; WWfX [ Y fZVG eSWaX5 a' fčSU 5ZSf [ YE [fVž BčUWV' YeA'ZVŠ V; `AV'Sf/a' S'B'SY[Sde\_ 5a' XWUW9SfA'ZVŠ G=ž6 aefgb` é` S, °° - 333 08°; j i @ ° ° - ± j Y ± 2 ¥ 3 Y <œ Y <³³³ ° <Š Y <¥ @ - @ - ° μ - j - Y <ž
- 5 16žDž/#' %ž.A'ZVŠB'W' a' W'3 EfgkaxZVŠE'U'S' BčU'Za'a'YkaX 7\_ TUVW@W Kadl @ Kl GE, 8dWBdž
- 5 19ž/S" S#fž.5a' fčSU 5ZSf [ YGI 3 EUZaa^aXBkU'Za'a'Y [US^EUWUW 6 aefgb` é` S, °° - 333 S±0Š` S°Y Sœ° q j a °° SčC °; j Sœ° Y° E S° Y °; j Sœ° Y° E S°Š Y j °œ° Y°° j E°œ° μ œ°° Šœ° œ; j S° Y° E °° © ž
- 5 19ž-ž H 1 > ž/S' # (fž; eB'SY[Sde\_ 5ZS' Y [ YA hWf [ W3 # žKVSd F [ Vž- SYEfgVki [fZ dWBa] feaX? WgdW Wfž: /YZW7VgSf/a' D'WŠZ ~ 6 W'Wb V' % / (f # (, ##) +ž6 A.;, # ž" \*!" ) S+Š° "ž" # (ž# ( # ( "ž
- 6 1Bž E žE 1I ž/S' #+fž5S' Fč [ [ Y; \_ bčhW? Sd W 3UgdčkSf 6 W'Wf [ Y5a' fčSU 5ZSf [ Y13 ? g'f [ž [djb] Sk BčU'Baef EfgVž 3œž V' ~ 7hS'gSf/a' / : /YZW7VgSf/a' l && f l ) # , ) S ž 6 A.;, # ž" \*!" ) S ( " S+Š° ž" # ž" %##' +ž
- 7 1Ež7ž/S' S#fž.B'SY[Sde\_ / : /YZW7VgSf/a', FSU'f' YFagYZFab [č] 3USWV/U ; AVčfž.345žS >; Až; E4@ +) \*ž#ž&&\*ž &ž ž ž
- 7 15ž : 1=ž: 1Dž 4 1Fž L 1;ž? 4 1Ež D 1Bž @ 1Bž E 1Ež/S' #+fž6aW3gfZWf [U3œWē\_ Wf 3œgdW3USWV [U; fVdčk17hWWUWč\_ 5a' fčSU 5ZSf [ Y6 SfSž : /YZW7VgSf/a' D'WŠZ ~ 6 W'Wb V' % / # & & & +ž 6 A.;, # ž" \*!" ) S+Š° "ž" #+ž" (\*'+ ( ž
- 7@3; /S' #fž.5a' fčSU 5ZSf [ Y6 aefgb` é` S, °° - 333 ŠœŠ Y j °œ°°° j E°œ° μ j ± ³ - E" <° Š° μ œ°°° Šœ° œ; j Š° Y° E ž
- 8'adVSEfSfgW/S' #fž.5ZSbAV\*) ž)ž6 aefgb` é` S, °° - 333 Č° j a S° j E <² žS³ - °° S° ±° j - ž
- 8 1Fž: 6 16ž/S' S#fž? S'gā'g [fVWb78, W'W bčZ W' dfgWf ž? W'WātSg' [hW [fSh4d 1 [ fW í Val] g\_ Wfž
- 8 1Fž = 1Ež/S' #fž3` S'keleaXfZV5 a' fčSU 5ZSf [ Y? Sd W [ 51WZ [ž; `AV'Sf/a' S'agd S'Xč7VgSf/a' S'; `AVčf'a #&/#f l &ž 6 A.;, # ž" \*!" ) e& +) +ž ž" ž" S) ž ž ž
- : 7EB/S' #fž: 7EB3Vh/UW EfgWf3USWV/U' AVčf'kS' V5ZSf [ Y6 aefgb` é` S, °° - 333 Y j i E <² S ± °œ°œ° j Y ± °œ° Y <° a °° S° Y S° Y ° - S° j ° ° j ° - @ j ° <±œ° - ° j ° - Š Y 2 °œ° °° ± Y i °° ŠœŠ Y j °œ° Y°° j E°œ° μ S° Y °œ; j Š° Y° E ž
- ;53; /S' S#fž V8g' lS\_ W'S'fSg'14aX3USWV/U' AVčf'ž6 aefgb` é` S, °° - 333 ŠœŠ Y j °œ°°° j E°œ° μ <œ° @ j ° <±œ° - C±° Y S° Q a° S° 2S° č j - ž
- =S\_ bS °² ° Š Y ° ± ° <° j ° - /S' S' fž.3/SWV/U'â W]ž6 aefgb` é` S, °° - 333 ŠŠŠ Y j °œ°Š j ° YŠŠ œ [ °² ° Š Y ° ± ° <° j ° - ž

= l=ž/S' #fz445 G`UáhWé? adWZS` S`" KagFgTWéBch\_ af` Y3USWV [U  
5ZWSf` Yz` Wb/W@W/ž6 aefgb` é` S, m°-~ °m; -y; a; 3° °æ © a; 3°  
>> œ±°æ²; j @ Cx @j °mš° μk±°±; j @ -@Cx°¥° E SošY; C¥œœ; j° ¥° E  
°x °-°±y; a°- ž

= lHž/S' #) fž3`S'U`SfžgebaV`ü [eW/` ad i\_ /S/ ah dWü [baSW/`  
h Dz? WwWahSg` [hM] [fSh4d lV|b'a\_ ahäbdUW6 aefgb` é` S,  
m°-~ ¥` @j° y; ± œj` ¥y; œæ²; j -~ ¥y` ¶S` «¶SŠ ¶- ž

= lHž 8 lFž 6 l-ž 6 l6ž F lBž  
/S' #fz9`aIS^7æSk? [°EgdhW [ 5lWZ[S; ;`e|YZfe [ fa fZVŠ ZWSVWé? [ Vž;`  
D dEž 9 l;ž 8 lFž/Wž/Fai` Sčé5a` efdWUkS` VFčS` dbSčMU  
[ 3LSW/U` A/W/fž4W lEi [flWŠ V, BWW] > S Yz

= lHž H lDž 8 lFž/S' #+fž9`aIS^7æSk? [°EgdhW ;e  
EfgWf 5ZWSf` YDWSfW fa fZV@Sf[a` S^7Lá` a\_ kl 7fZUS` BldWbW/hlčS/ (#/H  
+#, ##ž6 A; , #` ž#ž8/7BSž (#žš°\*(S+`ž

> lFž/S' #+fž.5a` fčSU`5ZWSf` Yž6 aefgb` é` S,  
m°-~ °mæCŠ`~š°œš°; j @ œ ±š œš° @šœ œ; j° ¥° Ež

? @ l3žH l>ž/S' #&fžK| Yk| Y6 ag, Wp SefW [ V4Wž| VfZW  
G` [hWf]fk7æSkI dff` Y? SUZ|` W Wžg` lSk? at` Y: WŠW'S` #&l##l#Sž  
6 aefgb` é` S, m°-~ 333 °œ © š± j Y±œš° ¥k° μ¥° Eμ¥° E Yk± ° m;  
CŠ°; j @C¥° Y > j m¥° Y ° m; ±° Y²; j @ ¥° μ j -š μ ³ ¥° ¥° E CŠœ¥°;  
šš m° © ž

@ lBž? ž/S' #fz: ai 5a\_ a` ;e5a\_ WUS^5a` fčSU`5ZWSf` Y| : [YZW  
7VgUSf[a` S` V;e;f;` Uš] Y13 EkefW Sf[UDW|Wž8č` f|Wé/` 7VgUSf[a` 1% () ž  
6 A; , #` žš°+!XVgUS` #`ž" () ž

A! l? žD lFžEž/S' #šfžB`SY[Sč\_e\_ a` fZVD[eW5a\_ TSf` Y5a` fčSU  
5ZWSf` Y| EUWUW5 agčWž;` A/W/Sf[a` S` ačd` S` aX` ` ahSf[a` [ EUWUWŠ` V  
? SIZW/Sf|é 7VgUSf[a` 1S` /&H #, Sžž

A l9žF ž= l;ž4 l4ž= l3žY = lLž< l? ž  
/S' # fžFWSUZW7` fZgeSe\_ , 3 BafWf[S^5gdWáX3USWV [U5ZWSf` Yž8č` f|Wé/`  
BekZa`aY (/? 3Dfl #, #šž6 A; , #` žš°+!XekYS` #`ž"°#žž

A l5žI l8ž3ž/S' #°fž3` žKWSdEkefW Sf[UEfčšWk fa DWgUWB`SY[Sč\_e\_  
S\_ a` Y8[čfžKWSdEkefW Za`aYkG` [hWf]fk EfgWwfež.3gefčS` S` ačd` S` aBekZa`aY  
(` /#H #& S#ž6 A; , #` ž#####Sbk#S`" ž

Bsd[S` Wf aX3gefčS/S/S' #fž.FWf|Sč 7VgUSf[a` CgS`f|kS` VEŠ` Včlé3YMUk  
3\_ W\_ W` BchZ|Tf|` Y3LSWV/[U5ZWSf` YEWf|UWf4|°S` #ž6 aefgb` é` S,  
m°-~ 333 S-~ E< š± šš @ ¥S @ a° S @ μ ± ¥° j -~ ¥° -~ ži E¥` S° ¥k°  
"¥° -~ ' j š @œ & j ±° -~ & j ±° > EY @ ž

B [eb hšVŠE I [] [bW]WS' #+fž 7æSk\_ /°ZI [] [bW]WA fMl Wä WUk|` abW|W  
6 aefgb` é` S, m°-~ j° ³ ¥Š¥-j Y¥Š «@E ³ ¥Š¥ l -~ š μ C¥° ž

C33 /S' #+fž CgS`f|kS` eS` VCgS`f|k3gefčS` UW7VgUSf[a` S` VFčSf` [ Yf|3\_ W\_ Wf|  
3Uf` S` #H@g Tld°žž6 aefgb` é` S, m°-~ Yš° S «¥@šœ° S° ¥; ¥; «¥@šœ° S°  
šœš j° E j° šœš j S -Yčž

C33 /S' S' fř.5a`fdUf/ Yfa5ZSf/': /YZW7VgUf/a',: ai fa3WdŁ7æSk? /eS' V  
5a`fdUf5ZSf/ YSzhkVz6 aefgb` é` S, m° ° - 333 -šš Sœ±š Yœœ -šš  
f±YŸs° œ° @SœŸ° E ° « œŸ; S° Ÿ° nŸfœŸ; @; j; Y±0š° Ÿ«° aŸ; j; YŸ° Ÿ«° -ŸCž

CC; /S' S#fř.3USWV/U' AVf/fř6 aefgb` é` S, m° ° - 333 --Ÿ Ÿ; ° @ ŸœŸ; j`  
ššEj` ° œŸŸ; @ŸœŁ°; fœŸ° μ š` -ž

E` \_ ah`i f[ej \*\*)! /S' S' fř.@āhdZbaeS' U`-S]gIS? /UZā'ŸI; hS' S4SfaM8cŠ` f-]S  
@ShdS'SI? /]g'ā-V8WVWVi]S S V S' ŸI Z` ShkVā` i l ā]a` S I /AVf/ eW` i l ā]a`  
ž####++\* EŸā hkae]iZ`-]a'āUZSal\_` S Váb^` i V S' ŸI Z l ā]a` /l ā]a` ahkae]iZ`  
-]a'āUZā hW` i bal V' ŸI Z b Wb]e l S l ā]a` ž&!#++' EŸā adMg'SU/ d]MS\_ k  
Sal\_` S Váb^` i l ā]a` S ž& \*!#++EŸā abdhahā` i d] Z S a hē Z a S f W V W I / i Z a  
hka'ā` i l hW` i bal V' ŸI Z b Wb]e ž6 aefgb` é` S, m° ° - 333 -Ÿ -œŸ -\_3 ° j` °  
«œŸf` -\_3 ŸŸ ž

E ŽE II ž6 l = ž/S' #+fřKag 6a`f 3 l Ske9 WI ZSf  
Kag BSk Xid GeW7j bWfWUWax7` YSY` Yi [fZ 5a`fdUf 5ZSf] YE[fWž  
3ædŁ WfS' V7hS'gSf/a` /': /YZW7VgUf/a` l && \*f# #, # ž  
6 A.; #, #ž# \*!" S (" S+ŸžS' #+ž# ) (" S'ž

F l Bž 6 l Šž/S' " \*fř.3USWV/U? /dā` VgUf4WUZ` Sd/` YD]WŠI Z BchWf  
BSf'; ž6 aefgb` é` S, m° ° - œšŸŸ; ° Ÿ° E -œœf` ° š° šœœš` -j` ° ±` 3j` °  
- šœšŸŸ; a š3` œœ @ œŸŸ° (j` a a š° a° šœŸ; @ -ŸCž

H l >ž/S' # fř? k? SefW7æSk 5ZSf[` YELU' VS? ? adWZS' )" G` [hWfŸk  
EfgVWfē8SUEgebWeja` ž Vg' lSk? ad /` Y: lš' W' S' # !" % #ž6 aefgb` é` S,  
m° ° - 333 -œœ œœ @ š± a š° Ÿ«° š` a` -3 œμš` -° j` | j` -šμ œŸ; š° Ÿ° E f` -œœ a ŸS` œœ @  
° œš° ± a Ÿž; @ Ÿ° μ ° ± ŸŸ; a° - œšœœ - ± -j` a` Ÿ«° «j` m° @ ž

I l ? ž ž @ l Bž? ž/S' #&fřFgd Sdag` VF [ WŠ V? Sd W5 SbsUfŸk [`  
5a`fdUf 5ZSf[` Yž 7VgUf/a` S` EfgVWfē /Sf S% S% ž



<S ? SZl Fa\_ â- 8a'fü W/S] a'ž

Jak předcházet psaní prací na zakázku

HkVSSG` [hWl [fS = SchaSl @S] 'SVSfWfří = Sch' g\_  
A haU üföZ' (" ! l ##( % BcSZS #  
i i i ž Sch' g\_ žI  
BcSZS S" S#

;geföUW SaTä'UWEfS [e'ShS: gWahâ  
<Sl k] ahâ] adMfgö 6 [fS = [+ S' ahâ  
ESl TSS Yö-U â oböSh BShW: S'gl S  
Hkf[e] 'S f[e] âd S @S] 'SVSfWfří = Sch' g\_  
HkVâ` í bch` í

;E4@ +) \*ž" ž&( ž #S' ž /bd` ffi  
;E4@ +) \*ž" ž&( ž #SSž&/bVXi

